

View (2 filters)
All campaigns

Campaigns (3)
Select a campaign

Campaign status: Enabled, Paused

Ad group status: Enabled, Paused Add filter

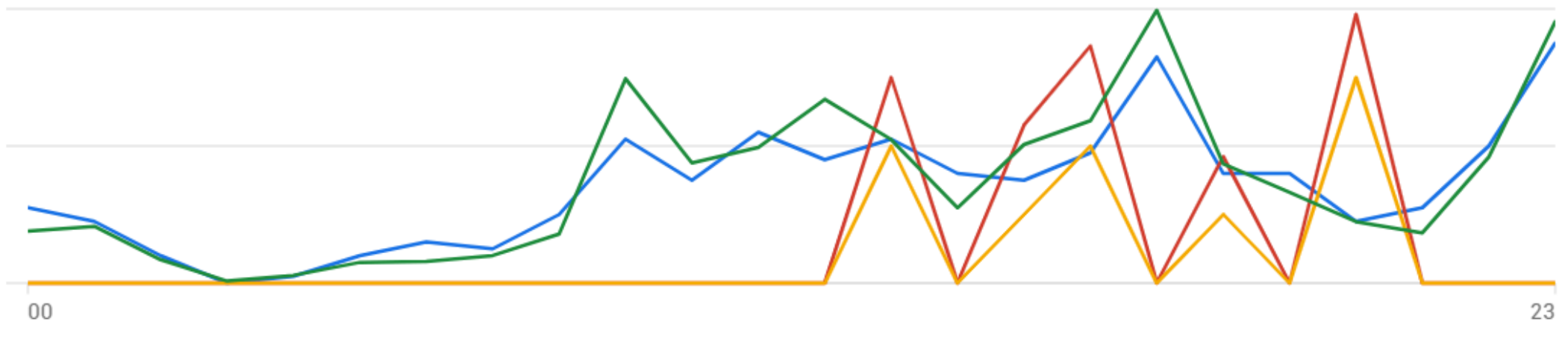
Overview

Yesterday 8 Feb 2025

+ New campaign

Download

Clicks 337	Purchases/Sales 944.39	Conversions 9.00	Cost \$149
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Campaigns (4)
Select a campaign

Status: Enabled

Ad group status: Enabled

Add filter

Last month

Jan 1 - 31, 2025

+ New campaign

Download

Feedback

Clicks

3.8K

Conversions

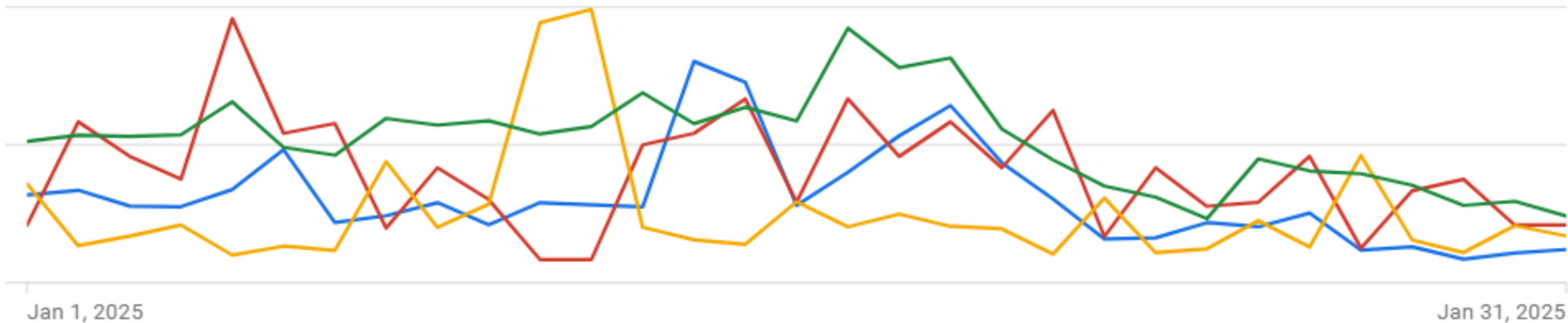
297.48

Cost / conv.

dh37.42

Cost

dh11.1K



ters)
Campaigns

Campaigns (1)
Select a campaign

Campaign status: Enabled

Ad group status: Enabled, Paused

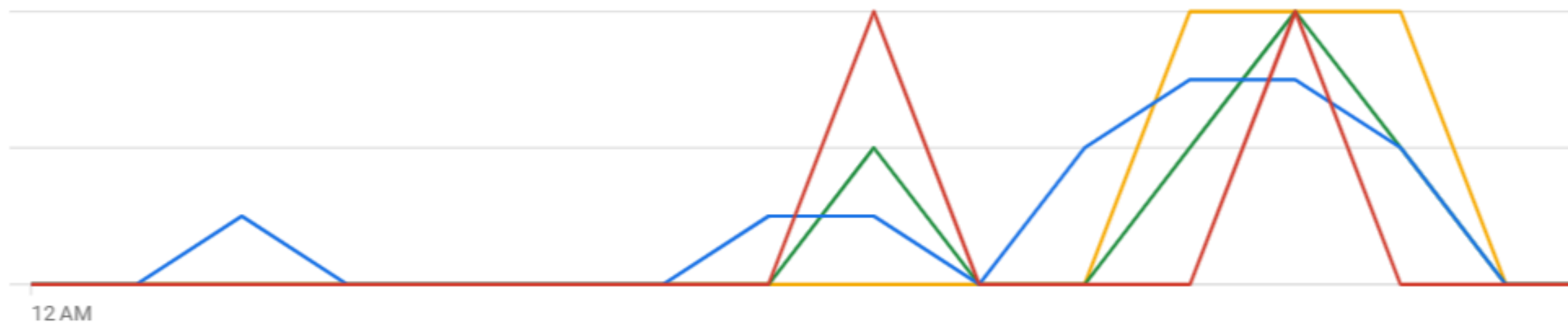
Add filter

ew

+ New campaign



Clicks 13	Conversions 5.00	Phone call leads 3.00	Submit lead forms 2.00	Cost \$79.79	Cost / conv. \$15.96
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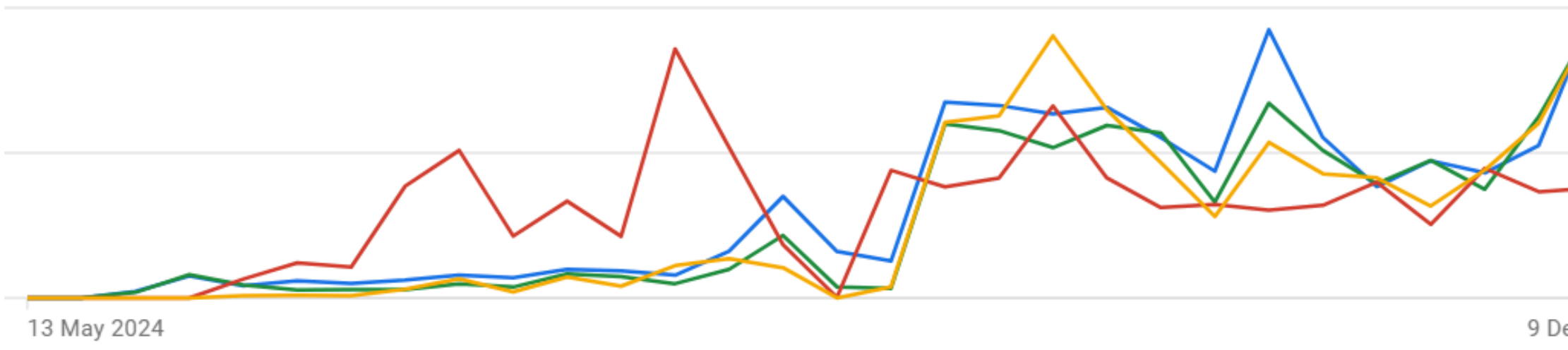
ew

All time 14 May - 14 Dec 2024

+ New campaign

Download

Clicks ▾ 24.7K	Actual ROAS ▾ 500.82%	Purchases/Sales ▾ 145K	Cost ▾ dh29K
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ew

Custom

1 - 31 Jul 2024

+ New campaign

Clicks ▾

829

Actual ROAS ▾

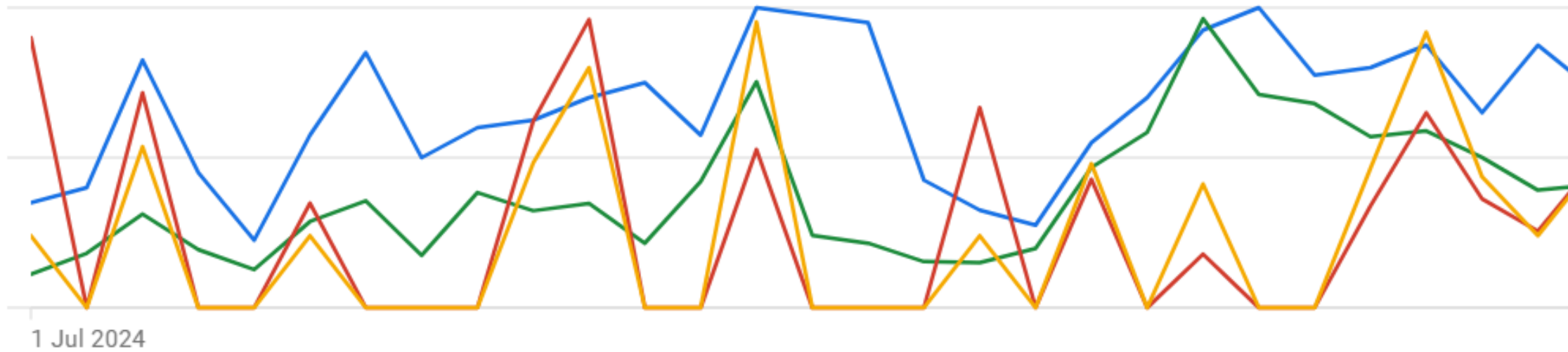
519.65%

Purchases/Sales ▾

3.71K

Cost ▾

dh713



ew

Custom

1 - 31 Aug 2024

+ New campaign

Clicks ▾

1.88K

Actual ROAS ▾

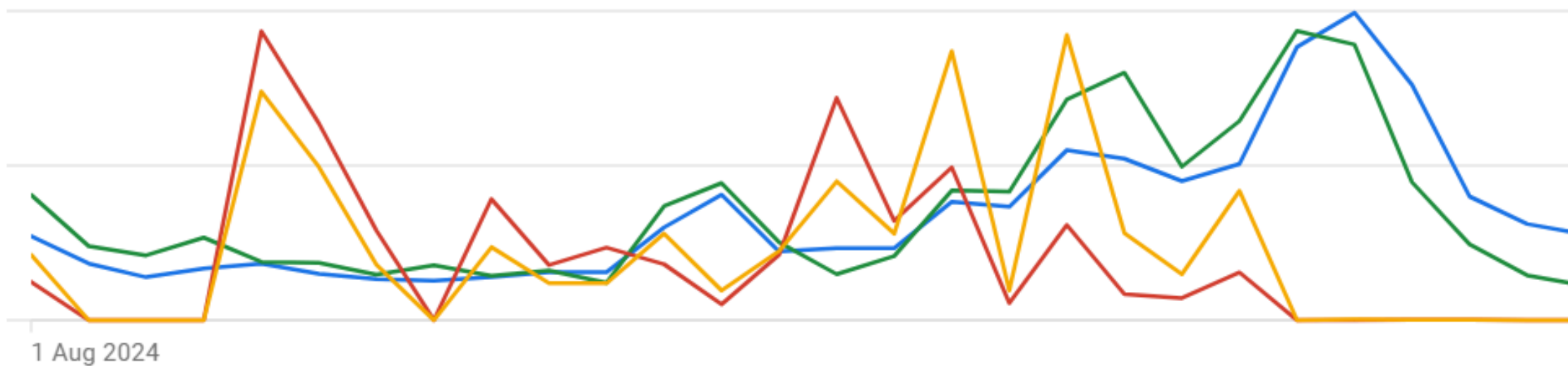
432.27%

Purchases/Sales ▾

6.18K

Cost ▾

dh1.43K



Clicks ▾

46

Actual ROAS ▾

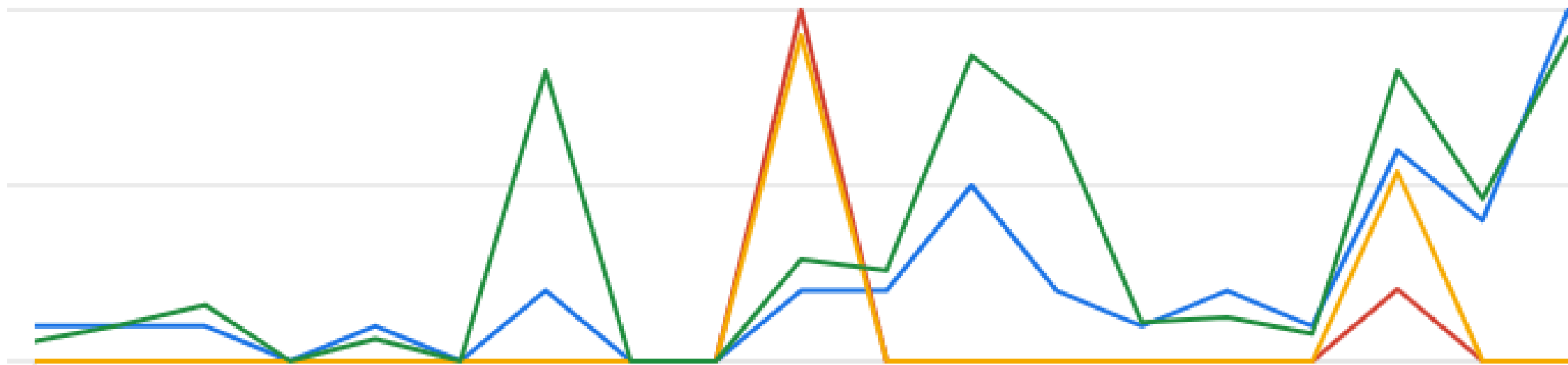
5,405.

Purchases/Sales ▾

1.47K

Cost ▾

\$27.14



12 AM

Campaigns (5)
Select a campaign

: Enabled Ad group status: Enabled, Paused Add filter

Last 7 days

Sep 29 – Oct 5, 2024

+ New campaign

Download Feedback

Clicks

949

Conversions

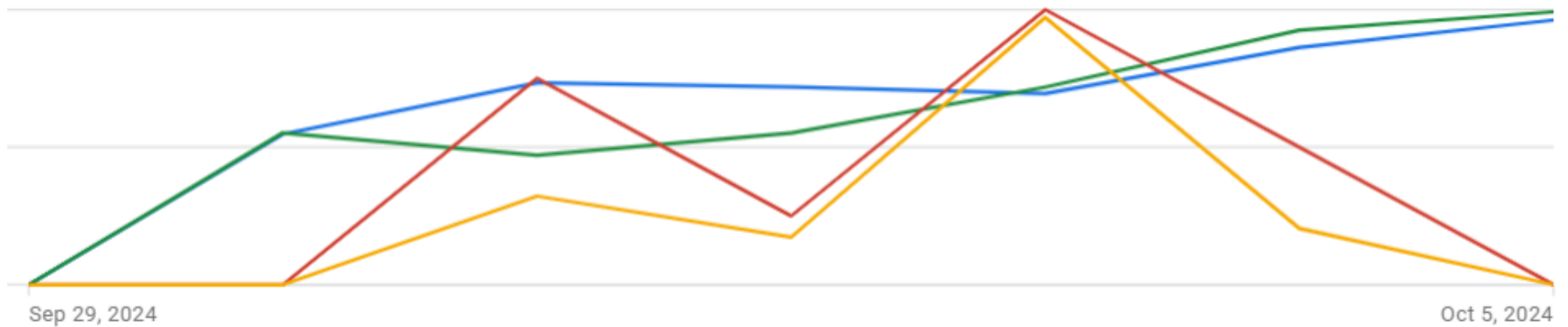
10.00

Purchases/Sales

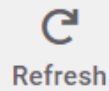
6.68K

Cost

\$1.05K



campaign



Refresh

Help

Notifications

00 000 000
@gmail.com



ters)
campaigns

Campaigns (10)
Select a campaign

Campaign status: All

Ad group status: Enabled, Paused

Add filter



Save

ew

Custom

18 Aug - 20 Oct 2024



Show last 30 days

Compared: 18 Sept - 20 Oct 2024

+ New campaign

Download

Feedback

Clicks

10.3K

↑ 3.65K

Conversions

334.98

↑ 97.70

Purchases/Sales

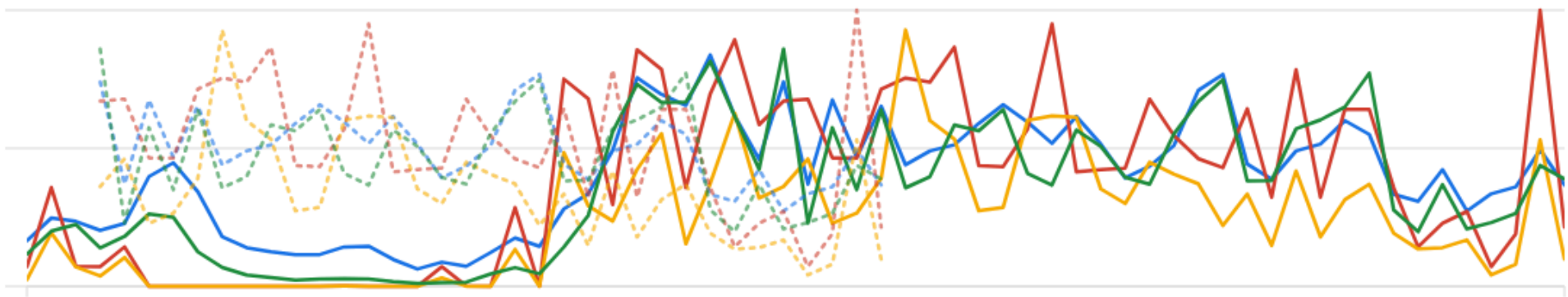
61.8K

↑ 16.2K

Cost

dh11.2K

↑ dh3.42K



18 Aug 2024

20 Oct 2024

Optimisation score



Draft campaign



Your optimisation score

Continue creating your campaign

+ New campaign

Download Feedback

Clicks ▾ 314	Actual ROAS ▾ 641.34%	Purchases/Sales ▾ 2.11K	Cost ▾ dh328
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