

Local Citation

SL	Citation Website	URL	Category	Free/Paid	NAP Match
1	Google Business Profile	google.com/business	Map Listing	Free/Paid	Yes
2	Bing Places	bingplaces.com	Map Listing	Free/Paid	Yes
3	Apple Business Connect	businessconnect.apple.com	Map Listing	Free/Paid	Yes
4	Yelp	yelp.com	Review Directory	Free/Paid	Yes
5	Facebook Business	facebook.com/business	Social Citation	Free/Paid	Yes
6	Foursquare	foursquare.com	Directory	Free/Paid	Yes
7	Yellow Pages	yellowpages.com	Directory	Free/Paid	Yes
8	BBB	bbb.org	Trust Directory	Free/Paid	Yes
9	MapQuest	mapquest.com	Map Directory	Free/Paid	Yes
10	Nextdoor	nextdoor.com	Local Community	Free/Paid	Yes
11	Chamber of Commerce	chamberofcommerce.com	Business Directory	Free/Paid	Yes
12	MerchantCircle	merchantcircle.com	Business Directory	Free/Paid	Yes
13	Manta	manta.com	Business Directory	Free/Paid	Yes
14	Hotfrog	hotfrog.com	Business Directory	Free/Paid	Yes
15	Brownbook	brownbook.net	Business Directory	Free/Paid	Yes
16	EZlocal	ezlocal.com	Local Directory	Free/Paid	Yes
17	Superpages	superpages.com	Directory	Free/Paid	Yes
18	<u>Local.com</u>	local.com	Directory	Free/Paid	Yes
19	CitySquares	citysquares.com	Local Directory	Free/Paid	Yes
20	Alignable	alignable.com	Business Network	Free/Paid	Yes
21	Cylex USA	cylex.us.com	Directory	Free/Paid	Yes
22	ShowMeLocal	showmelocal.com	Directory	Free/Paid	Yes
23	Yellowbook	yellowbook.com	Directory	Free/Paid	Yes
24	<u>USCity.net</u>	uscity.net	Directory	Free/Paid	Yes
25	DexKnows	dexknows.com	Directory	Free/Paid	Yes

26	eLocal	elocal.com	Directory	Free/Paid	Yes
27	FindUsLocal	finduslocal.com	Directory	Free/Paid	Yes
28	Opendi USA	opendi.us	Directory	Free/Paid	Yes
29	BizHwy	bizhwy.com	Business	Free/Paid	Yes
30	Spoke	spoke.com	Business	Free/Paid	Yes
31	Crunchbase	crunchbase.com	Business	Free/Paid	Yes
32	Owler	owler.com	Business	Free/Paid	Yes
33	ZoomInfo	zoominfo.com	Business	Free/Paid	Yes
34	Trustpilot	trustpilot.com	Review	Free/Paid	Yes
35	Sitejabber	sitejabber.com	Review	Free/Paid	Yes
36	Reviews.io	reviews.io	Review	Free/Paid	Yes
37	Angi	angi.com	Home Service	Free/Paid	Yes
38	Houzz	houzz.com	Home Service	Free/Paid	Yes
39	Porch	porch.com	Home Service	Free/Paid	Yes
40	Thumbtack	thumbtack.com	Service	Free/Paid	Yes
41	HomeAdvisor	homeadvisor.com	Service	Free/Paid	Yes
42	BuildZoom	buildzoom.com	Construction	Free/Paid	Yes
43	Clutch	clutch.co	Agency	Free/Paid	Yes
44	GoodFirms	goodfirms.co	Agency	Free/Paid	Yes
45	UpCity	upcity.com	Agency	Free/Paid	Yes
46	Healthgrades	healthgrades.com	Medical	Free/Paid	Yes
47	Vitals	vitals.com	Medical	Free/Paid	Yes
48	Zocdoc	zocdoc.com	Medical	Free/Paid	Yes
49	Avvo	avvo.com	Legal	Free/Paid	Yes
50	Justia	justia.com	Legal	Free/Paid	Yes
51	FindLaw	findlaw.com	Legal	Free/Paid	Yes
52	Tripadvisor	tripadvisor.com	Travel	Free/Paid	Yes
53	OpenTable	opentable.com	Restaurant	Free/Paid	Yes

54	<u>Cars.com</u>	cars.com	Automotive	Free/Paid	Yes
55	DealerRater	dealerrater.com	Automotive	Free/Paid	Yes
56	CarGurus	cargurus.com	Automotive	Free/Paid	Yes
57	AutoTrader	autotrader.com	Automotive	Free/Paid	Yes
58	LinkedIn	linkedin.com	Social	Free/Paid	Yes
59	Instagram	instagram.com	Social	Free/Paid	Yes
60	YouTube	youtube.com	Social	Free/Paid	Yes
61	Pinterest	pinterest.com	Social	Free/Paid	Yes
62	Medium	medium.com	Publishing	Free/Paid	Yes
63	Behance	behance.net	Portfolio	Free/Paid	Yes
64	Dribbble	dribbble.com	Portfolio	Free/Paid	Yes
65	Patch	patch.com	Local	Free/Paid	Yes
66	City-Data	city-data.com	Local	Free/Paid	Yes
67	Whitepages	whitepages.com	Directory	Free/Paid	Yes
68	Yahoo Local	local.yahoo.com	Directory	Free/Paid	Yes
69	Waze	waze.com	Map	Free/Paid	Yes
70	HERE Maps	here.com	Map	Free/Paid	Yes
71	OpenStreetMap	openstreetmap.org	Map	Free/Paid	Yes
72	Judy's Book	judysbook.com	Review	Free/Paid	Yes
73	InsiderPages	insiderpages.com	Directory	Free/Paid	Yes
74	WhoDoYou	whodoyou.com	Service	Free/Paid	Yes
75	ProvenExpert	provenexpert.com	Review	Free/Paid	Yes
76	Kompass USA	kompass.com	Business	Free/Paid	Yes
77	Apsense	apsense.com	Business	Free/Paid	Yes
78	TrueLocal	truelocal.com	Directory	Free/Paid	Yes
79	FindOpen	findopen.com	Directory	Free/Paid	Yes
80	n49	n49.com	Directory	Free/Paid	Yes
81	eBusinessPages	ebusinesspages.com	Directory	Free/Paid	Yes

82	YellowBot	yellowbot.com	Directory	Free/Paid	Yes
83	MyHuckleberry	myhuckleberry.com	Directory	Free/Paid	Yes
84	Google Business Profile UK	google.com/business	Map Listing	Free/Paid	Yes
85	Bing Places UK	bingplaces.com	Map Listing	Free/Paid	Yes
86	Yell	yell.com	Directory	Free/Paid	Yes
87	Thomson Local	thomsonlocal.com	Directory	Free/Paid	Yes
88	192.com	192.com	Directory	Free/Paid	Yes
89	FreeIndex	freeindex.co.uk	Directory	Free/Paid	Yes
90	Scoot	scoot.co.uk	Directory	Free/Paid	Yes
91	Cylex UK	cylex-uk.co.uk	Directory	Free/Paid	Yes
92	Yalwa UK	yalwa.co.uk	Directory	Free/Paid	Yes
93	Brownbook UK	brownbook.net	Directory	Free/Paid	Yes
94	Hotfrog UK	hotfrog.co.uk	Directory	Free/Paid	Yes
95	Touch Local	touchlocal.com	Directory	Free/Paid	Yes
96	Bizify	bizify.co.uk	Directory	Free/Paid	Yes
97	MisterWhat UK	misterwhat.co.uk	Directory	Free/Paid	Yes
98	Approved Business	approvedbusiness.co.uk	Business	Free/Paid	Yes
99	UK Small Business Directory	uksbd.co.uk	Business	Free/Paid	Yes
100	Business Magnet	businessmagnet.co.uk	Business	Free/Paid	Yes
101	The Trade Finder	thetradefinder.co.uk	Directory	Free/Paid	Yes
102	Find-Us-Here UK	find-us-here.com	Directory	Free/Paid	Yes
103	Yell Reviews	yell.com	Review	Free/Paid	Yes
104	Trustpilot UK	trustpilot.com	Review	Free/Paid	Yes
105	Checkatrade	checkatrade.com	Trades	Free/Paid	Yes
106	MyBuilder	mybuilder.com	Trades	Free/Paid	Yes
107	Rated People	ratedpeople.com	Trades	Free/Paid	Yes
108	Bark UK	bark.com	Services	Free/Paid	Yes
109	Houzz UK	houzz.co.uk	Home	Free/Paid	Yes

110	Angi UK	angi.com	Home	Free/Paid	Yes
111	ThreeBestRated UK	threebestrated.co.uk	Local	Free/Paid	Yes
112	Reviews.io UK	reviews.io	Review	Free/Paid	Yes
113	Facebook Business UK	facebook.com/business	Social	Free/Paid	Yes
114	LinkedIn Company UK	linkedin.com	Social	Free/Paid	Yes
115	Apple Business Connect UK	businessconnect.apple.com	Map	Free/Paid	Yes
116	Foursquare UK	foursquare.com	Directory	Free/Paid	Yes
117	Tripadvisor UK	tripadvisor.co.uk	Travel	Free/Paid	Yes
118	Yelp UK	yelp.co.uk	Review	Free/Paid	Yes
119	OpenStreetMap UK	openstreetmap.org	Map	Free/Paid	Yes
120	Waze UK	waze.com	Map	Free/Paid	Yes
121	Scoot UK	scoot.co.uk	Directory	Free/Paid	Yes
122	Google Business Profile	https://business.google.com	Map Listing	Free	Yes
123	Bing Places	https://www.bingplaces.com	Map Listing	Free	Yes
124	Apple Business Connect	https://businessconnect.apple.com	Map Listing	Free	Yes
125	Yelp	https://www.yelp.com	Review Directory	Free/Paid	Yes
126	Facebook Business	https://www.facebook.com/business	Social Citation	Free	Yes
127	Foursquare	https://www.foursquare.com	Local Directory	Free/Paid	Yes
128	Yellow Pages	https://www.yellowpages.com	Business Directory	Free/Paid	Yes
129	BBB	https://www.bbb.org	Trust Directory	Free/Paid	Yes
130	MapQuest	https://www.mapquest.com	Map Directory	Free	Yes
131	Nextdoor Business	https://business.nextdoor.com	Local Community	Free	Yes
132	Chamber of Commerce	https://www.chamberofcommerce.org	Business Directory	Free/Paid	Yes
133	MerchantCircle	https://www.merchantcircle.com	Business Directory	Free	Yes
134	Manta	https://www.manta.com	Business Directory	Free	Yes
135	Hotfrog	https://www.hotfrog.com	Business Directory	Free	Yes
136	Brownbook	https://www.brownbook.net	Business Directory	Free	Yes
137	EZlocal	https://www.ezlocal.com	Local Directory	Free/Paid	Yes

138	Superpages	https://www.superpages.com	Directory	Free/Paid	Yes
139	<u>Local.com</u>	https://www.local.com	Directory	Free	Yes
140	CitySquares	https://citysquares.com	Local Directory	Free	Yes
141	Alignable	https://www.alignable.com	Business Network	Free/Paid	Yes
142	Angi	https://www.angi.com	Home Services	Free/Paid	Yes
143	Houzz	https://www.houzz.com	Home Services	Free/Paid	Yes
144	Thumbtack	https://www.thumbtack.com	Services	Free/Paid	Yes
145	Clutch	https://clutch.co	Business Directory	Free/Paid	Yes
146	GoodFirms	https://www.goodfirms.co	Business Directory	Free/Paid	Yes
147	Tripadvisor	https://www.tripadvisor.com	Review Directory	Free/Paid	Yes
148	OpenTable	https://www.opentable.com	Restaurant Directory	Free/Paid	Yes
149	<u>Cars.com</u>	https://www.cars.com	Automotive Directory	Free/Paid	Yes
150	LinkedIn Company	https://www.linkedin.com	Social Profile	Free	Yes
151	Instagram Business	https://www.instagram.com	Social Profile	Free	Yes