

Updated just now ↻ Discard Drafts Review and Publish ⋮

Maximum: Mar 31, 2021 – Apr 22, 2021 ▾

Ad Sets Ads

Preview Rules ▾ View Setup ● Columns: Performance ▾ Breakdown ▾ Reports ▾

Set	Budget	Ad Set	Last Significant Edit	Attribution Setting	Results	Reach	Impressions	Cost per Result	Quality Ranking	Enga Rate
ist ds	\$150.00	Daily	Apr 22, 2021, 8:5... Today	7-day click or ...	353 On-Facebook Leads	19,041	41,647	\$3.69 Per On-Facebook Le...	Below average Ad Relevance ... Bottom 35% of ...	
ist ds	\$150.00	Daily	Apr 22, 2021, 8:5... Today	7-day click or ...	327 On-Facebook Leads	21,064	37,775	\$3.35 Per On-Facebook Le...	Average	
ist ds	\$150.00	Daily	Apr 22, 2021, 8:5... Today	7-day click or ...	4 On-Facebook Leads	532	607	\$8.55 Per On-Facebook Le...	Below average Bottom 35% of ...	Belc Botto
ist ds	\$150.00	Daily	Apr 22, 2021, 8:5... Today	7-day click or ...	— On-Facebook Lead	50	50	— Per On-Facebook Le...	—	
ist ks	\$50.00	Daily	Apr 9, 2021, 8:34 ... 13 days ago	7-day click or ...	286 Link Clicks	7,838	9,938	\$0.42 Per Link Click	Below average Bottom 10% of ...	Abo
ist ks	\$50.00	Daily	Apr 9, 2021, 8:34 ... 13 days ago	7-day click or ...	425 Link Clicks	15,968	23,304	\$0.61 Per Link Click	Below average Bottom 35% of ...	
			—	7-day click or ...	—	53,873 People	113,321 Total	—		

Search and filter

Last 7 days: Feb 21, 2021 – Feb 27, 2021  
Note: Does not include today's data

Resource Center Campaigns Ad Sets Ads

+ Create Duplicate Edit A/B Test Rules ▾ View Setup Columns: Performance Breakdown Reports ▾

	Ad Set Name	Delivery	Bid Strategy	Budget	Last Significant Edit	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent
	CFC   Frank   UK   2012	Learning	Lowest cost Conversions	\$20.00 Daily	Feb 27, 2021, 1:0... Yesterday	7-day click or ...	6 Purchases	3,238	4,030	\$4.38 Per Purchase	\$26.0
	Scotland   1998   Football	Learning	Lowest cost Conversions	\$20.00 Daily	Feb 24, 2021, 5:0... 4 days ago	7-day click or ...	15 Purchases	16,818	22,012	\$8.73 Per Purchase	\$130.0
	Scotland   1993   Football	Learning	Lowest cost Conversions	\$20.00 Daily	Feb 28, 2021, 1:3... Today	7-day click or ...	53 Purchases	44,290	57,486	\$6.02 Per Purchase	\$316.0
	Scotland   1993   Men	Learning	Lowest cost Conversions	\$20.00 Daily	Feb 24, 2021, 5:0... 4 days ago	7-day click or ...	22 Purchases	17,244	22,578	\$5.65 Per Purchase	\$124.0
	CFC   Ex-Play   EUR   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:2... 3 days ago	7-day click or ...	— Purchase	1,971	2,406	— Per Purchase	\$11.6
	CFC   Ex-Play   UK   2012	Off	Lowest cost Conversions	\$20.00 Daily	Feb 27, 2021, 1:0... Yesterday	7-day click or ...	2 Purchases	3,004	3,728	\$12.10 Per Purchase	\$24.0
	CFC   Frank   IRE & EUR   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:1... 3 days ago	7-day click or ...	2 Purchases	1,300	1,610	\$6.19 Per Purchase	\$12.2
	CFC   Jose   UK & IRE   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:1... 3 days ago	7-day click or ...	2 Purchases	1,531	1,960	\$6.15 Per Purchase	\$12.2
	CFC   Football   EUR   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:1... 3 days ago	7-day click or ...	— Purchase	2,086	2,328	— Per Purchase	\$11.6
	CFC   Football   IRE   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0... 3 days ago	7-day click or ...	— Purchase	1,783	2,222	— Per Purchase	\$11.5
	CFC   Football   UK   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0... 3 days ago	7-day click or ...	— Purchase	1,391	1,681	— Per Purchase	\$11.6
	CFC   EUR   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0... 3 days ago	7-day click or ...	— Purchase	1,843	2,066	— Per Purchase	\$12.0
	CFC   IRE   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0... 3 days ago	7-day click or ...	— Purchase	1,606	2,015	— Per Purchase	\$11.5
	CFC   UK   2012	Off	Lowest cost Conversions	\$10.00 Daily	Feb 25, 2021, 7:0... 3 days ago	7-day click or ...	— Purchase	1,392	1,605	— Per Purchase	\$11.6
	> Results from 72 ad sets				—	7-day click or ...	187 Purchases	174,298 People	302,255 Total	\$8.68 Per Purchase	\$1,622 Total Sp

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(99) Business Manager x Ads Manager - Manage ads - x +

business.facebook.com/adsmanager/manage/campaigns?act=1445349362367872&business\_id=1034891820339695&nav\_entry\_point=lep\_114&date=2018-07-...

Campaigns 1445349362367872 (14453493623672...)

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Additional information  
Does your business, ★Elise Cries★, focus on politics or on advocating for issues of national importance? We'll use this information to improve the quality of ads shown to people.  
Yes No

Campaigns in the European Region may be affected Starting on 6 July, we're updating our privacy controls in the European Region to align our products with evolving regional privacy guidance. As peo... Learn more

Search and filter Maximum: 25 Jul 2018-25 Aug 2021

Campaigns Ad sets Ads

+ Create Edit A/B test Rules View Setup Columns: Performance Breakdown Reports

On/Off	Campaign name	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per
<input checked="" type="checkbox"/>	Instagram Subscriber	Active	Lowest cost	p.1,000.00 Daily	7-day click	23,204 Link Clicks	90,814	176,376	
<input checked="" type="checkbox"/>	Публикация в Instagram: @elisecries &...	Completed	Lowest cost	p.3,500.00 Lifetime	7-day click	136 Link Clicks	34,347	52,055	
<input type="checkbox"/>	[05.06.2020] Продвижение Elise Cries New View Charts Edit Duplicate	Off	Lowest cost	p.150.00 Daily	28-day click o...	436 Page Likes	15,273	50,966	
<input type="checkbox"/>	[05.06.2020] Продвижение Elise Cries ES	Off	Lowest cost	p.150.00 Daily	28-day click o...	5 Page Likes	740	887	
<input type="checkbox"/>	[05.06.2020] Продвижение Elise Cries In	Off	Lowest cost	p.80.00 Daily	28-day click o...	5,634 Page Likes	22,808	41,299	
<input type="checkbox"/>	[05.06.2020] Продвижение Elise Cries	Off	Lowest cost	p.300.00 Daily	28-day click o...	1,936 Page Likes	77,616	189,533	
Results from 10 campaigns					Multiple attrib...	Multiple conversions	571,019 People	1,161,109 Total	Multipl

Mac OS dock with various application icons including Safari, Mail, Messages, Photos, Calendar, Music, Podcasts, TV, Photos, and others.