



## **Local Citations**

### **What is a Local Citation?**

A local citation is any online mention of partial or complete name, address, and phone number of a local business - also called NAP data. Citations can occur on local business directories, on websites and apps, and on social platforms

Citations help people to discover local businesses and can also impact local search engine rankings.

Specifically, having high quality basic citations can help you rank accurately on Google's local search interfaces. Local businesses can actively manage many citations to ensure data accuracy.

## **How can local citations help with SEO?**

When people in your community search for a local business, local citations help Google deliver them the most relevant results in local search. That's because Google cross-checks business information across a variety of sources before showing it to users.

The more consistent your business information is across all these sources, the more trustworthy it appears to be. This can help you increase your local ranking, because Google can display your business in the results with confidence.

### **FAQs**

#### **Why is citation building important for SEO?**

SEO citation building gives you greater visibility on search engines. These citations build credibility with the search engines, improving your local rankings, and enhancing your SEO.

#### **How does citation building impact a business's online visibility and local search rankings?**

The more mentions your site has online, the easier it is for searchers to find you. A business listing on several high-profile platforms makes you more likely to appear in local SERPs and drive more visitors to your website.

#### **What is the difference between structured and unstructured citations in local SEO?**

Unstructured citations refer to mentions in blog posts, online forums, and other mentions. However, the information is incomplete and doesn't include your full details.

# Samples of my previous work: (screenshot)

**Neo Laser Medical Spa**  
 Claimed | Medical Spas, Cosmetic Services, Day Spas  
 3.5 (3)  
 CLOSED NOW Today: 9:00 am - 5:00 pm Tomorrow: 9:00 am - 5:00 pm  
 1923 Years in Business

**Contact:** (321) 458-9033  
 Visit Website  
 Map & Directions: 1045 N Courtenay Pkwy, Merritt Island, FL 32953  
 Write a Review

**Hours:** Regular Hours Mon - Fri: 9:00 am - 5:00 pm

**More Info:** Schedule Your Complimentary Consultation Now!  
 Email: Email Business  
 Extra Phones: Phone: (321) 453-3937, (321) 449-9770  
 Services/Products: Acne Chemical Peels Hair Removal Injections Intense Pulsed Light LASIK Eye Surgery Laser Surgery Liposuction Rosacea Smartlipo Spider Veins.  
 Brands: Botox, Fraxel, Ipl, Radiesse, Restylane  
 Payment method: Visa, Mastercard  
 Amenities: full\_atr\_suppress\_source  
 AKA: Neolaser Medical Spa Services  
 Other Link: http://www.neolaserspa.com  
 Categories: Medical Spas, Cosmetic Services, Day Spas, Hair Removal, Skin Care, Tattoo Removal

**Places Near Merritt Island with Medical Spas**  
 Rockledge (4 miles)  
 Cocoa (4 miles)  
 Coco (7 miles)  
 Sharpes (9 miles)  
 Cape Canaveral (10 miles)  
 Cocoa Beach (11 miles)  
 Patrick AFB (11 miles)  
 Frontenac (11 miles)

**Enterprise Rent-A-Car**  
 Rental Car Location  
 Chelsea, New York

7.2 / 16 ratings

**Enterprise Rent-A-Car**  
 106 W 24th St  
 New York, NY 10011  
 United States  
 Get directions

Enjoy clean, sanitized vehicles and a low-touch rental process... (Show more)  
 Closed until 7:30 AM (Show more)  
 (212) 647-9777  
 enterprise.com/en/car-rental/locations...  
 EnterpriseRentACarNewYorkNY24G9  
 @enterprise

fyp!e.com/company/fairway-pizza-zj9f9y/

What Pizza Where New York

**Fairway Pizza** Report a problem

☆☆☆☆ 0 reviews Claim this company

f t in Fyp!e / Florida / Palm Harbor / Fairway Pizza ADD YOUR BUSINESS FOR FREE

**CONTACT**

**Address:** 3011 Alt 19  
Palm Harbor  
Florida 34683

**CATEGORIES**

Food & Drink  
> Restaurants  
> Pizza Restaurants

**LOCATION ON MAP**

28°05'41.3"N 82°46'22.8"W  
3011 Alt 19, Palm Harbor, Florida, USA

**PHOTOS**

**NEARBY COMPANIES**

Sun Custom Inc  
3023 Alt 19, Palm Harbor, FL 34683-1930  
Distance: 141 yd.

Sunshine Liquors  
201 Seideman Road, Palm Harbor 34683...  
Distance: 546 yd.

Local Garage Door Pros  
3060 US-19 ALT UNIT # B-17, Palm Harb...  
Distance: 688 yd.

Jem Distributors of Tampa Bay  
2706 Alt 19 # Ofc, Palm Harbor, FL 3468...  
Distance: 792 yd.

Strategic Tax Solutions Inc  
2706 Alt 19 # 219, Palm Harbor, FL 3468...  
Distance: 792 yd.

**COMPANY DESCRIPTION**

Fairway Pizza offers Pizza Restaurants services in Palm Harbor Florida, FL area.

**MORE DETAILS**

**Cross Streets**  
Located on the north side of Sandy Point Road just west of East Lake Road

**Atmosphere And Personality**  
Headlines: Cow Family Friendly Kid Bank Personal In To Bar

superpages.com/hannibal-ny/http://rainbow-international-of-onondaga-oswego-counties-457226659

superpages® Water Damage Restoration Phoenix, NY

Home > NY > Hannibal > Fire & Water Damage Restoration > Rainbow International of Onondaga & Oswego Counties

**Rainbow International of Onondaga & Oswego Counties**

315-564-6000  
Visit Website  
Get Directions

Be the first to review

Fire & Water Damage Restoration, Building Restoration & Preservation, Carpet & Rug Cleaners

OPEN NOW: Open 24 Hours

43 Years in Business

Contact Us View Services

View Map  
440 State Route 34  
Hannibal, NY 13074

**Photos and Videos**

Add Photos

**Details**

We Restore, You Recover

Restoration Begins Now

**General Info**

**People Also Viewed**

Executive Cleaning Services LLC

Fritcher's Heating/Air Conditioning & Plumbing  
Baldwinsville, NY

Hem Pro Professional Service  
164 Parsons Rd, Hannibal, NY

William Knight's Cleaning  
367 Wall St, Hannibal, NY

**Places Near Hannibal with Fire & Water Damage Restoration**

Martville, NY  
Sterling, NY  
Fair Haven, NY  
Red Creek, NY  
Meridian, NY  
Fulton, NY

Home > Pennsylvania > York > Home Buyers > Quick Housing Solutions L.L.C.

Business Profile  
**Quick Housing Solutions L.L.C.**  
Home Buyers

**Contact Information**

5 Liborio Ln  
York, PA 17402-8553  
[Get Directions](#)

[Visit Website](#)

(717) 248-3056

Want a quote from this business?  
[Get a Quote](#)

**Customer Reviews**

5/5  
Average of 1 Customer Reviews

[Read Reviews](#) [Start a Review](#)

**BBB Rating & Accreditation**

ACCREDITED BUSINESS A+

Accredited Since: 11/5/2019  
Years in Business: 7


Customer Reviews are not used in the calculation of BBB Rating

[Overview of BBB Rating](#)

Related Categories  
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**Overview**

Acq Home Buyers, Short Sales, Foreclosure Avoidance, Rent Back Options, Wholesale Property Sales



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**Customer Complaints**

0 Customer Complaints

Need to file a complaint? BBB is here to help. We'll guide you through the process. [How BBB Processes Complaints and Reviews](#)

[File a Complaint](#)

**Customer Reviews**

1 Customer Reviews

What do you think? Share your review. [How BBB Processes Complaints and Reviews](#)

[Start a Review](#)

[Leave BBB a message](#)

← → ↻ ↺ ⌨️ brownbook.net/business/53246434/whistle-express-car-wash/

BROWNBOOK.net The Online Business Directory

Business type or name

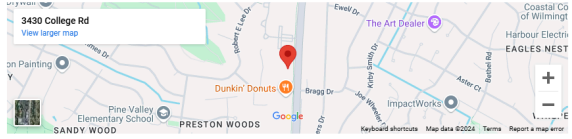
**Whistle Express Car Wash**

us 3430 College Road, Wilmington, 28412

9105487560  
<https://whistleexpresscarwash.com/locations/290-3430-s-college/>  
<https://www.facebook.com/100595732611802>

**Business overview**

Are you looking for a fast, professional, and eco-friendly car wash in Wilmington, NC? Whistle Express Car Wash is your go-to local car wash for the greater Wilmington area. Our 3-minute drive thru car washes allow you to stay in your car and have a beautiful car (both exterior and interior) without long wait times. And our eco-friendly practices, like biodegradable detergents and water recycling, clean your car with minimal environmental impact. Not only do you get our friendly customer service for the best car wash experience, you also get FREE amenities with every wash. Join our Unlimited Wash Club today for deals and specials. When it comes to cleaning your car, visit Whistle Express Car Wash of Wilmington, NC and experience the difference



**Business tags**  
Car Wash

**Location tags**  
Wilmington, nc, US

**Media**

**Claimed**  
Claimed by [Listings Y](#)  
[Dispute claim](#)


**Reviews**  
There are no reviews yet...  
[Write a review](#)

**Business Hours**

Monday:	8:00AM	-	7:00PM
Tuesday:	8:00AM	-	7:00PM
Wednesday:	8:00AM	-	7:00PM
Thursday:	8:00AM	-	7:00PM
Friday:	8:00AM	-	7:00PM
Saturday:	8:00AM	-	7:00PM
Sunday:	8:00AM	-	7:00PM

**Additional info**  
M-Su 8am-7pm

**Payment options**



showmelocal.com/profile.aspx?bid=22079913

Home > California > Los Angeles > Roofing Contractors > Golden City Remodeling, Inc.

## Golden City Remodeling, Inc.

☆☆☆☆ (BE THE FIRST ONE TO REVIEW)

Roofing Contractor • Heating Contractor • Air Conditioning Contractor • Los Angeles CA

**CLOSED** • TODAY: 9:00 AM-5:00 PM [MORE HOURS](#)

### About

Golden City Remodeling, Inc. is one of the leading contractors in the Los Angeles area. We are longtime Los Angeles residents and contractors specializing in beautifying and upgrading homes across the region. We pride ourselves on our commitment to thorough preparation and long lasting results in our remodeling and comprehensive renovation projects. we are licensed, bonded & insured. Call 213-787-4427 today for your FREE In-Home estimate

### Payment Options

Cash, Visa, Master Card, Discover, Personal Checks, Financing

### Information

611 S Catalina Street Suite 208  
Los Angeles CA, 90005

[SHOW PHONE](#)

[www.gcr-social.com/](http://www.gcr-social.com/)

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Hi, be the first one to review Golden City Remodeling, Inc.

☆☆☆☆

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Plumber Service in Leonardsville

manta.com/c/mkcp9v9/plumber-service-in-leonardsville-ny

**manta**

For Businesses [Log In](#) [Claim My Listing](#)

U.S. > Leonardsville, NY > Consumer Products and Services > Plumbing, Heating, and Air-Conditioning > Plumber Referral Services

## Plumber Service in Leonardsville, NY

CLAIMED

2051 NY-8 Leonardsville, NY 13364 [\(855\) 219-9828](tel:(855)219-9828) [Visit Website](#)

**About** Services Contact Details Reviews

### About

Plumber Service in Leonardsville, NY

Are you looking for plumbing services in Leonardsville, NY? As an established plumbing company Plumber Service in Leonardsville, NY offers a multitude of plumbing services in Leonardsville, NY. Our staff of plumbers is highly-trained in providing our customers with professional plumbing services and plumbing repairs. We handle everything from plumbing repairs and replacements and installation to small or large scale plumbing installations. Plumber Service in Leonardsville, NY Service will provid...

[Read more](#)

### Services

- Gas Water Heaters,
- line and leak detec
- Residential Water Heating,
- Plumber Service
- Plumbing services,
- 24-hour plumbing service,
- drain cleaning & repairs

What are the primary sources or platforms for building citations for local businesses?

The most high-profile directories are Google Business Profile, Facebook Business Page, Yelp, and Bing Places for Business.

For local services, Angi is among the most popular, and Trip Advisor is a great option for businesses in the tourist or restaurant trade.

What are the best practices when building citations?

Fill out your local citations as fully as possible and ensure your details are consistent across all directories. It's a good idea to keep your details updated, too.

Add high-quality images to enhance your descriptions and optimize your content throughout with regular and long-tail keywords.

Also, don't feel the need to list on every directory. Citation building works best when you create a business profile on well-established, relevant, niche sites.

What is the importance of NAP consistency (Name, Address, Phone number) in citation building?

Consistency builds trust with potential customers, and from search engines, consistent, accurate results can help your visibility, according to research.

BrightLocal SEO Ranking Factors Survey shows outdated and inaccurate citations can negatively affect your search visibility, and inconsistent NAP details can impact voice search visibility.

## **Conclusion**

Citation building is one element of SEO you can use to get your website in front of nearby customers.

It's a proven strategy that builds visibility, increases credibility, and enhances local SEO. You could choose from many directories but don't feel you must be on every site.

Select sites you know you can trust and choose niche directories your potential customers will most likely visit.

**Best Regards :)**

**Gobindo**

