

2025



# Online Portfolio

SEO SPECIALIST



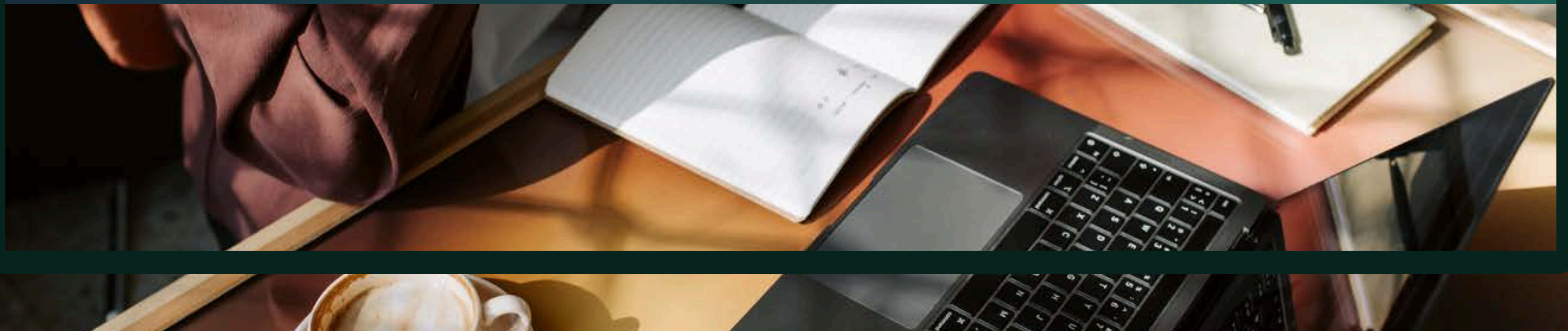
# About Me



**SEO · Content Marketing · Guest Posting · Analytics · Funnel Optimization**

Hi! I'm Junaid Usman, a passionate and data-driven Digital Marketing Specialist with over 4 years of experience helping brands grow online. I specialize in SEO, social media strategy, paid guest posting, and high-quality backlinks provider.

With a strong foundation in analytics and creativity, I've worked with various industries — from startups to corporate clients — to drive measurable outcomes through digital strategies.







# What I Can Do For You



## Performance Marketing

Optimize ROI with paid ads



## SEO Strategy

Improve organic traffic with on-page, off-page, and technical SEO.



## Social Media Marketing

Build brand awareness and engagement with custom strategies.



## Email Marketing

Convert leads into customers with well-crafted email funnels.



## Analytics & Reporting

Track what matters and make data-driven decisions.

# Selected Projects

“

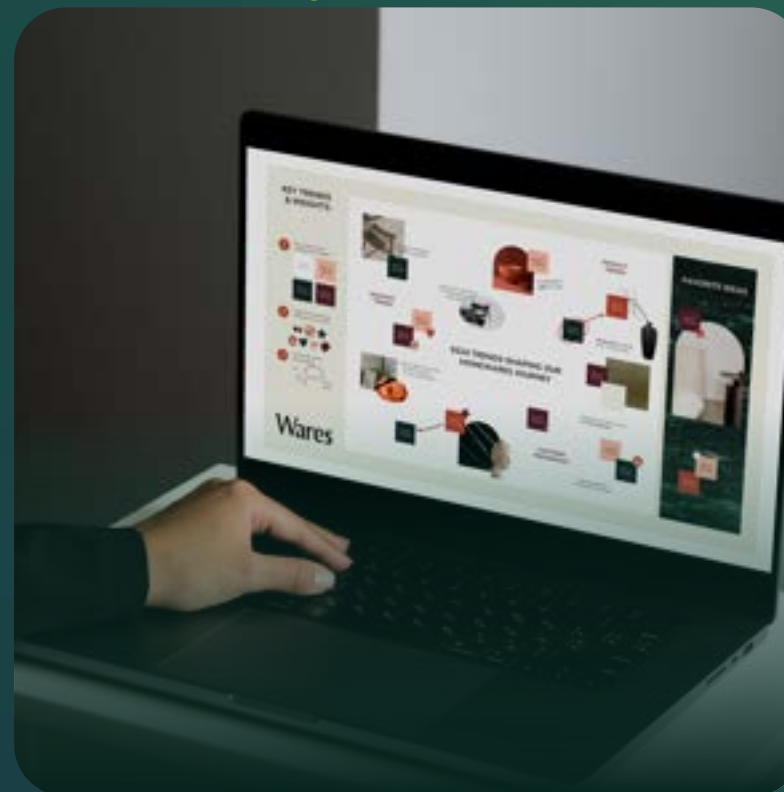
**His campaign helped us  
achieve our best quarter ever!**

– Client Testimonial



## Develop And Working On A Website

I develop a website.  
<http://aitrender.co.uk> Just starting  
work on it from july. Now you can  
check it's progress.



## Health Company – SEO Overhaul

Boosted organic traffic by 100%.  
Through keyword research, content  
revamp, and backlink outreach.







1

## Discovery Call

Understand your goals  
and pain points

2

## Audit & Research

Deep dive into your  
current digital presence

3

## Strategy Development

Craft a custom plan that  
fits your brand

4

## Project Delivery

Implement and monitor  
campaigns

5

## Optimization & Report

Refine, scale, and report  
insights

# My Workflow





# Let's Grow Your Brand Together

Ready to scale your business digitally?  
Let's talk! I'm open to Seo projects,  
consulting, or long-term collaborations.

**Based in: PAKISTAN**  
**Email: [junaidusman.business@gmail.com](mailto:junaidusman.business@gmail.com)**  
**WhatsApp No: +923039332797**

Let's turn your ideas into real impact.