



Md: Arif Islam

Digital Marketer

Dedicated digital marketing with 3 years' experience driving online growth. Proven expertise in facebook ads, google ads, shopify store design, and analytics.

CONTACT



8801863044123



arifislamujjal@gmail.com



www.reallygreatsite.com

SUMMARY

Dedicated digital marketer with 3 years' experience driving online growth. Proven expertise in facebook ads, google ads, shopify store design, and analytics.

SKILLS

- Digital Strategy
- Social Media Marketing
- Search Engine Optimization
- Pay-Per-Click (PPC) Advertising
- Pixel Setup
- Analytics Setup
- Ads Optimization
- Audience Create
- CAPI Setup

EDUCATION

Marketing Specialist

Webcode.it

2022 to 2025

WORK EXPERIENCE

Digital Marketer

Google Ads Specialist

- Create a comprehensive digital marketing strategy to increase brand awareness, drive traffic to your website, and generate high-quality sales and leads through Google Ads. Manage and optimize Google Ads campaigns. Analyze cost per click. And use Google Analytics tracking to understand customer behavior when they come to your website.

Social Media Specialist

- Promote and grow your brand through Facebook ads, drive traffic to your website, and generate high-quality sales and leads. To understand the behavior of website customers, pixel setup is done and remarketing is done. Then, products can be sold to the exact customers or leads can be brought. Social media ads are also optimized.