

Campaign status: Enabled, Paused

Ad group status: Enabled, Paused

Add filter

Overview

Custom

Mar 13 - Apr 12, 2023



Show last 30

+ New campaign



Download



Feedback

Clicks ▾

385

Impressions ▾

21.9K

Avg. CPC ▾

€0.69

Cost ▾

€265



Optimization score



Recommendation

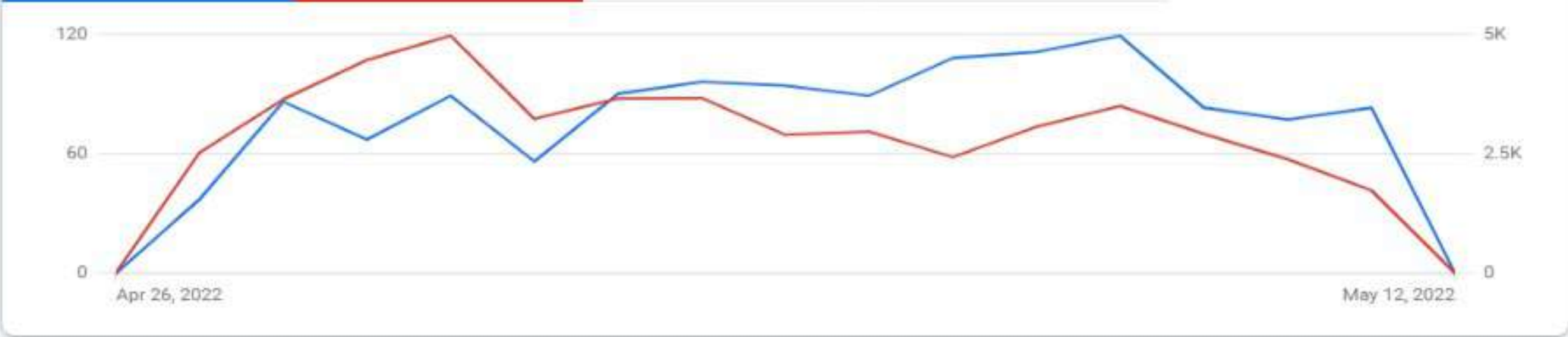


+ New campaign

DOWNLOAD

FEEDBACK

Clicks ▾ 1.28K	Impressions ▾ 48K	Avg. CPC \$0.34	Cost \$431	⋮
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Campaign status: All; Ad group status: All; Campaign type: Search Add filter

+ New campaign

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FEEDBACK

Clicks ▾

764

Impressions ▾

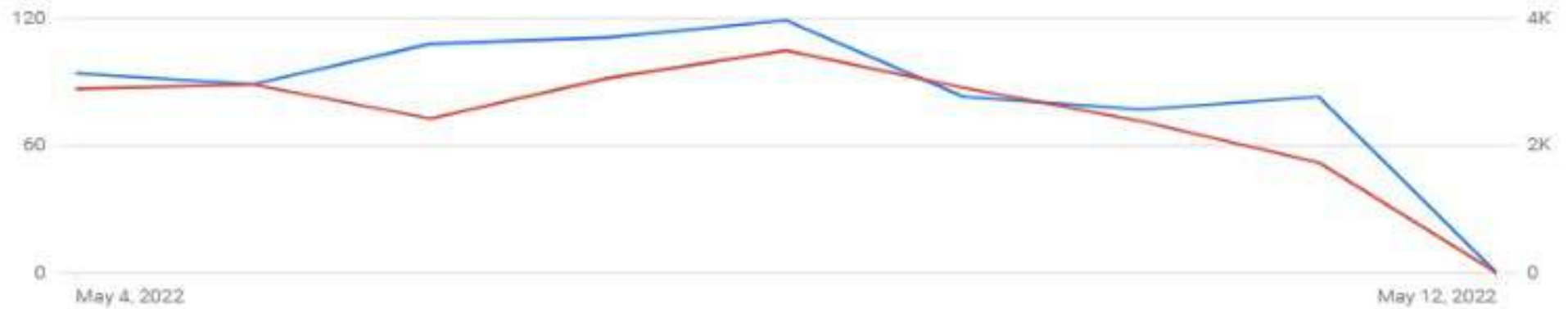
21.8K

Avg. CPC

\$0.31

Cost

\$235





Campaign status: All; Ad group status: All; Campaign type: Search [Add filter](#)

[+ New campaign](#)

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FEEDBACK

Clicks ▾

764

Impressions ▾

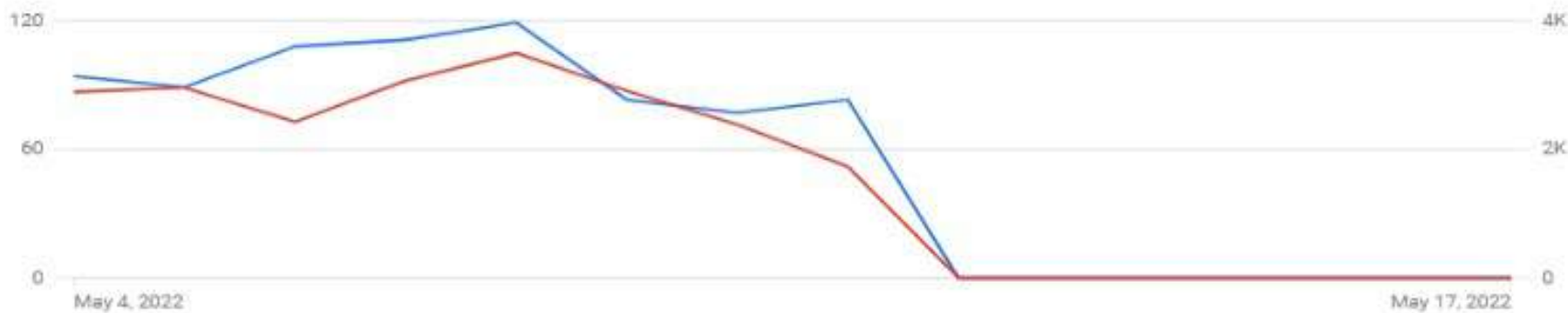
21.8K

Avg. CPC

\$0.31

Cost

\$235



Google Marketing Live



Biggest changes

Cost ▾





Campaign status: All; Ad group status: All; Campaign type: Search Add filter

+ New campaign



Clicks ▾

763

Impressions ▾

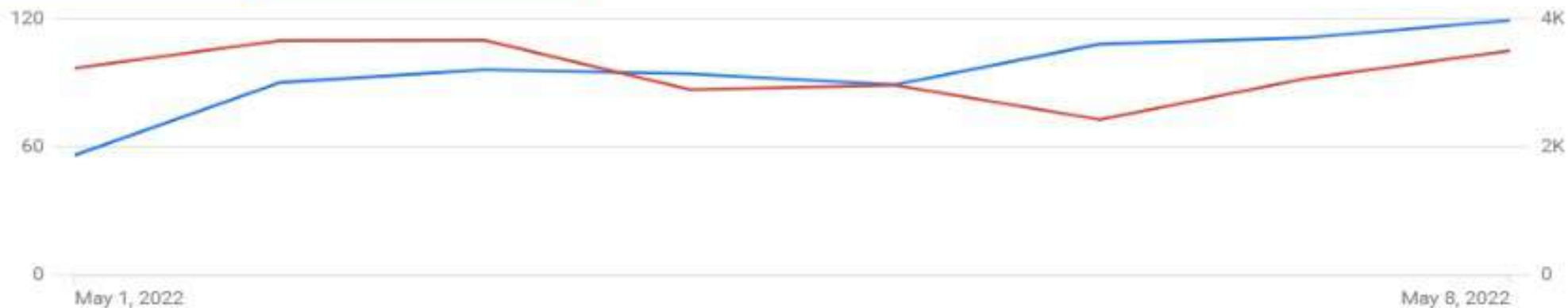
25.4K

Avg. CPC

\$0.33

Cost

\$250



Overview

Custom

Apr 9 - 12, 2023



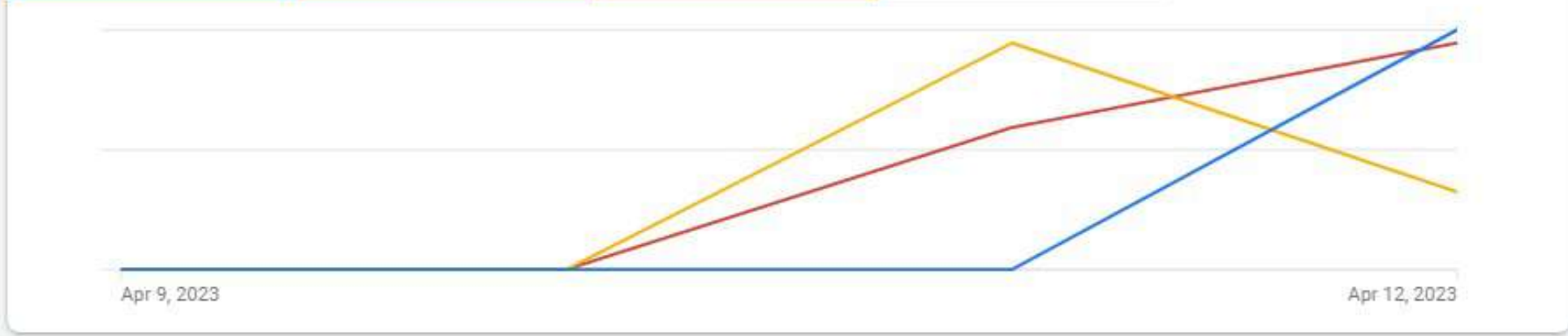
Show last 30 days



Download

Feedback

Conversions ▾ 1.00	Cost ▾ €18.46	Impressions ▾ 14K	Conv. rate 0.57%	⋮
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Asset group status

Ad group name	Bid strategy
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Asset performance

Asset	Asset type	Performance	Policy status
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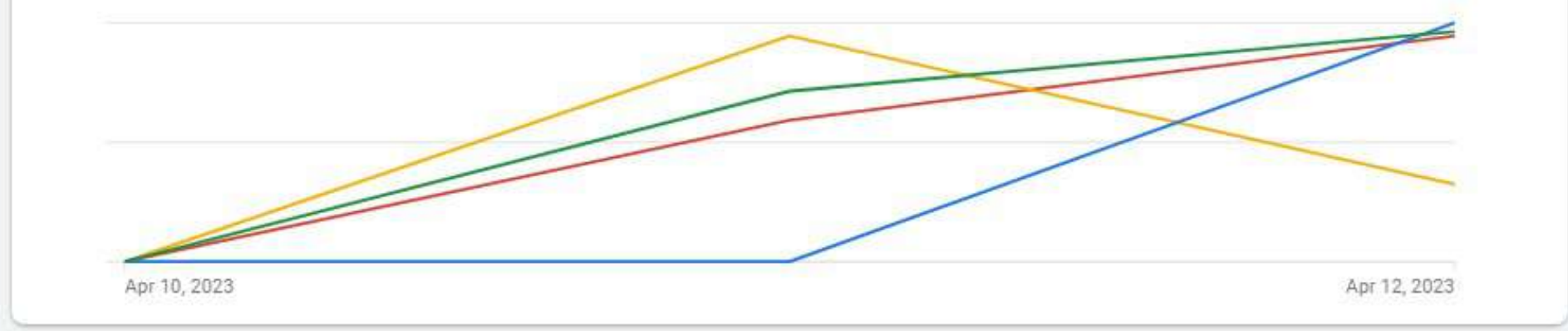
Overview

Custom | Apr 10 - 12, 2023 | Show last 30 days



Download | Feedback

Conversions ▾ 1.00	Cost ▾ €18.46	Impressions ▾ 14K	Clicks ▾ 47	⋮
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Asset group status ⋮

Asset performance ⋮

Create

Overview

Custom

Apr 10 - 11, 2023



Show last 30 days

+ New campaign

Download

Feedback

Clicks

133

Impressions

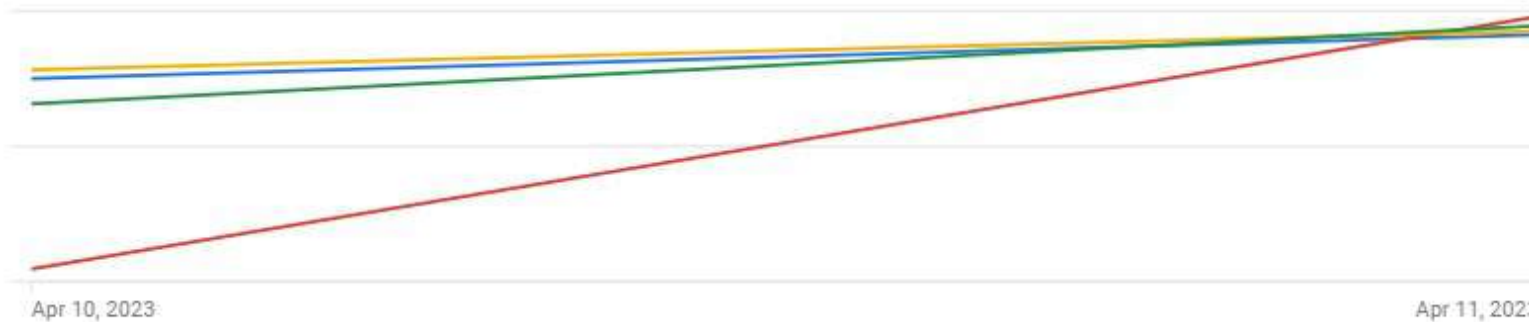
14.4K

Avg. CPC

€0.60

Cost

€80.16



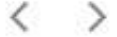
Optimization score

Recommendation

Overview

Custom

Apr 9 - 11, 2023



Show last 30 days

+ New campaign

Download

Feedback

Clicks

196

Impressions

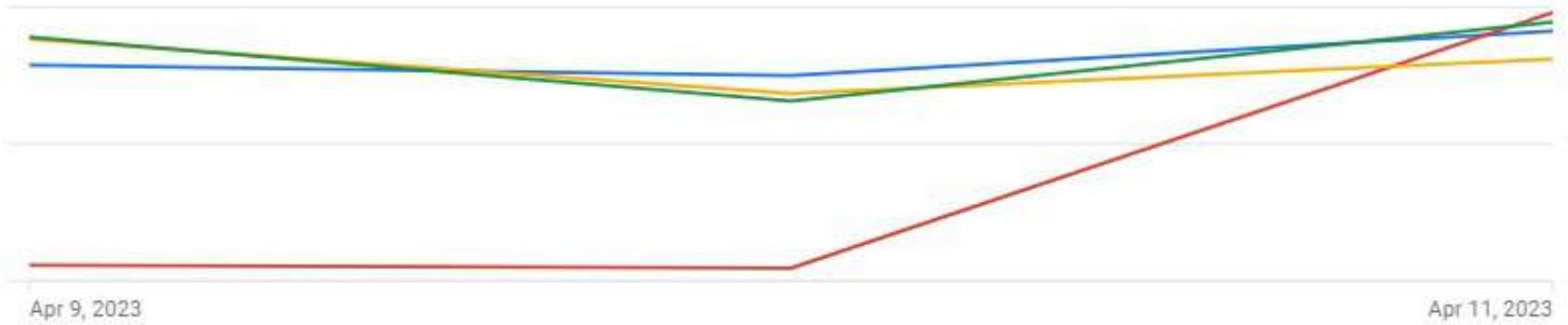
15.2K

Avg. CPC

€0.64

Cost

€125



💡 Optimization score



💡 Recommendation



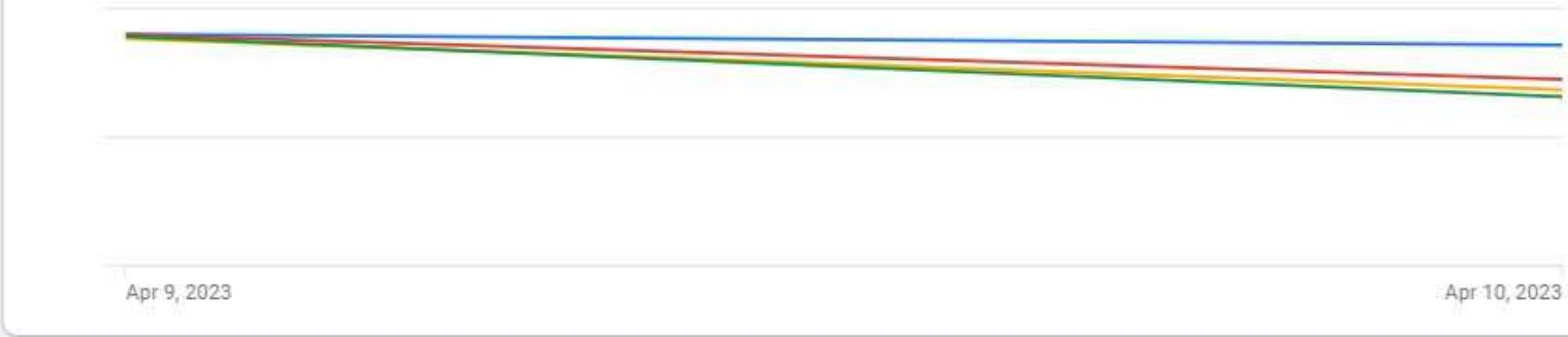
Overview

Custom | Apr 9 - 10, 2023 | < > | [Show last 1](#)

+ New campaign

Download Feedback

Clicks ▾ 123	Impressions ▾ 1.46K	Avg. CPC ▾ €0.63	Cost ▾ €77.39
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💡 Optimization score



💡 Recommendation



Workspace filter

Campaign status: Enabled, Paused

Ad group status: Enabled, Paused

Add filter



Save

Create

Overview

Custom

Apr 7 - 11, 2023



Show last 30 days

+ New campaign

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Feedback

Clicks ▾

288

Impressions ▾

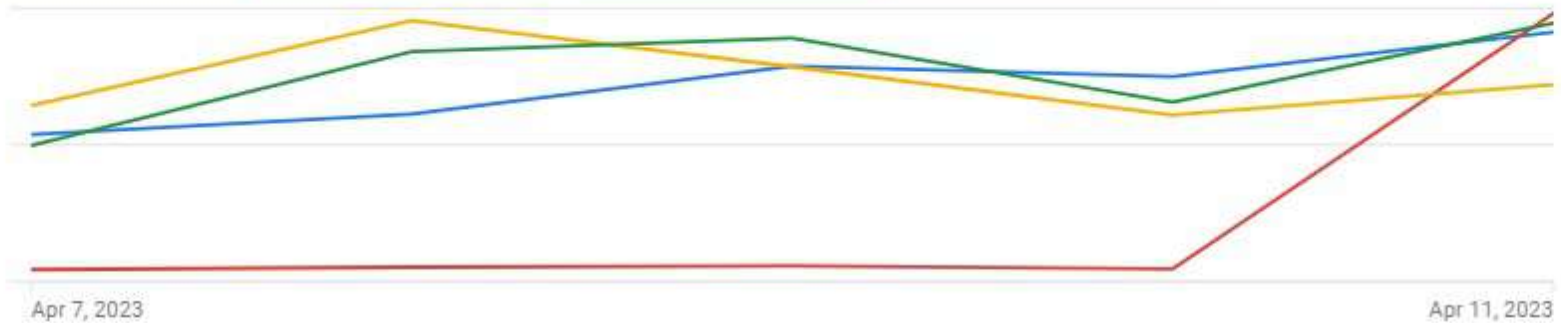
16.5K

Avg. CPC ▾

€0.67

Cost ▾

€192



💡 Optimization score



💡 Recommendation



Workspace filter

Campaign status: Enabled, Paused

Ad group status: Enabled, Paused

Add filter

Create

Overview

Custom

Apr 5 - 12, 2023



Show last 30 days

+ New campaign

Download

Feedback

Clicks

375

Impressions

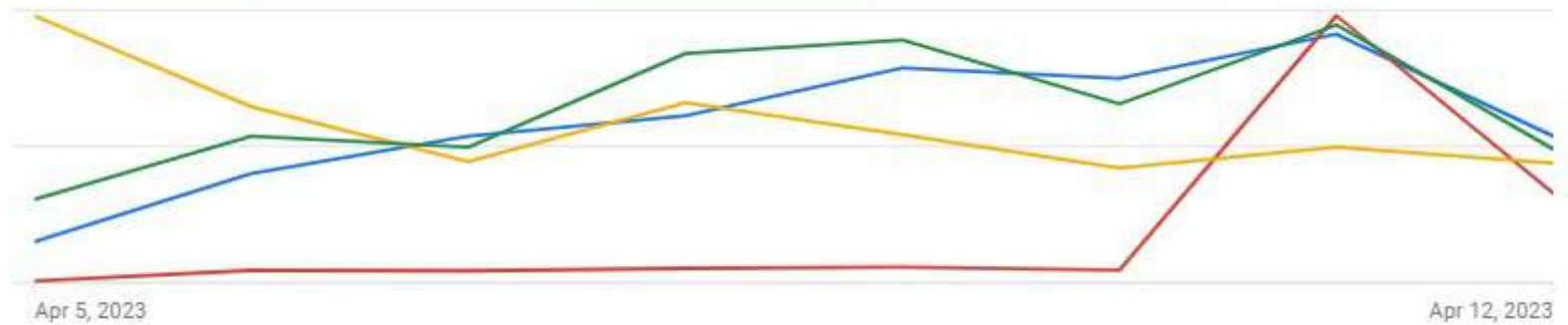
21.8K

Avg. CPC

€0.69

Cost

€258



Optimization score

Recommendation

Create

Overview

Recommendations

Sights

Campaigns

Ad groups

Product groups

Assets & assets

Products

Landing pages

Keywords

Audiences

Content

Overview

Custom

Apr 1 - 12, 2023



Show last 30 days

+ New campaign

Download

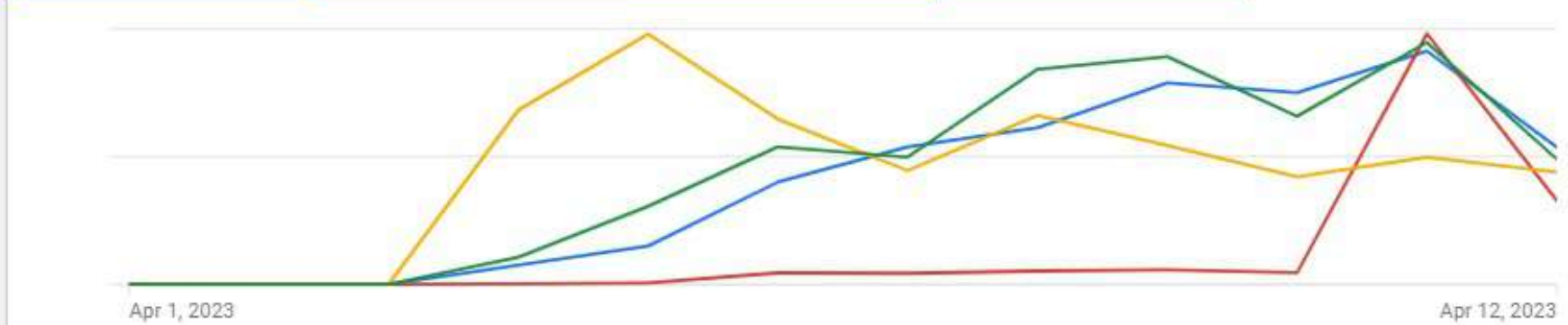
Feedback

Clicks
381

Impressions
21.9K

Avg. CPC
€0.69

Cost
€264



💡 Optimization score



💡 Recommendation



- Create
- Overview
- Recommendations
- Insights
- Campaigns
- Ad groups
- Product groups
- Assets & assets
- Products
- Landing pages
- Keywords
- Audiences
- Content

Overview

Custom

Apr 1 - 10, 2023



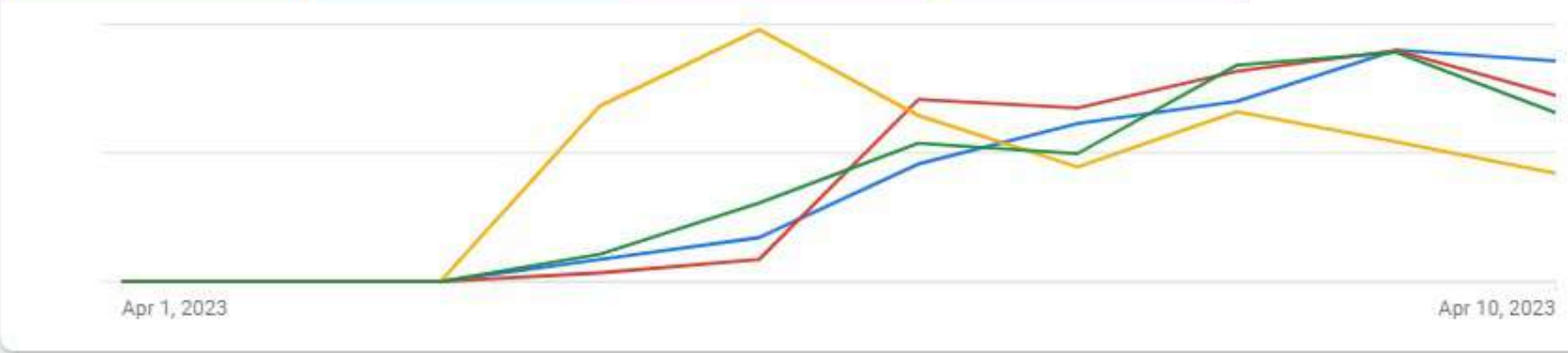
Show last 3

+ New campaign

Download

Feedback

Clicks ▾ 265	Impressions ▾ 3.55K	Avg. CPC ▾ €0.72	Cost ▾ €192
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💡 Optimization score

💡 Recommendation

space filter Campaign status: Enabled, Paused Ad group status: Enabled, Paused Add filter

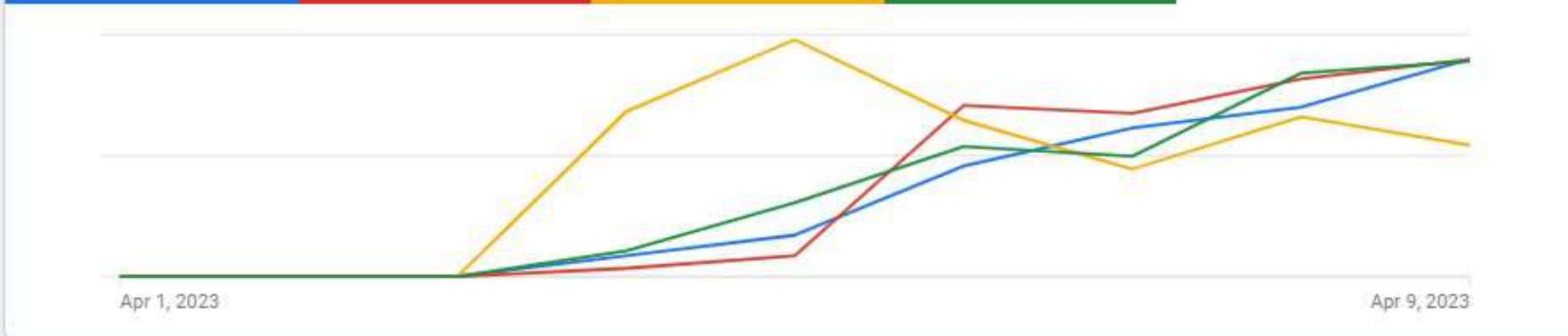
Overview

Custom Apr 1 - 9, 2023 < > Show last 30 days

+ New campaign

Download Feedback

Clicks ▾ 205	Impressions ▾ 2.9K	Avg. CPC ▾ €0.78	Cost ▾ €159	⋮
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Optimization score

Recommendation

Create

Overview

Custom

Mar 31 - Apr 12, 2023



Show last 30 days

+ New campaign

Download

Feedback

Clicks

383

Impressions

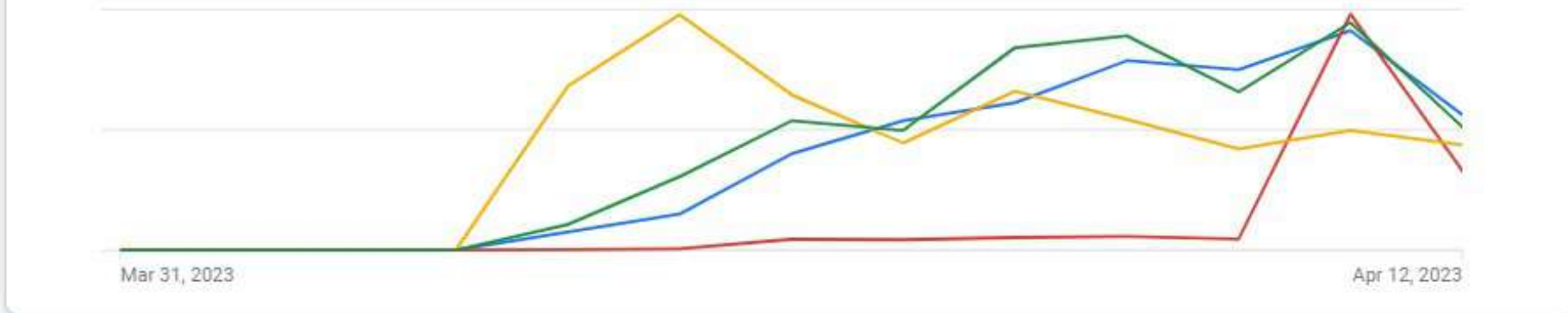
21.9K

Avg. CPC

€0.69

Cost

€265



💡 Optimization score



💡 Recommendation



Workspace filter

Campaign status: Enabled, Paused

Ad group status: Enabled, Paused

Add filter

Create

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Recommendations

Sights

Campaigns

Ad groups

Product groups

Assets & assets

Products

Landing pages

Keywords

Audiences

Content

Overview

Custom

Mar 29 - Apr 12, 2023



Show last 30 days

+ New campaign

Download

Feedback

Clicks

383

Impressions

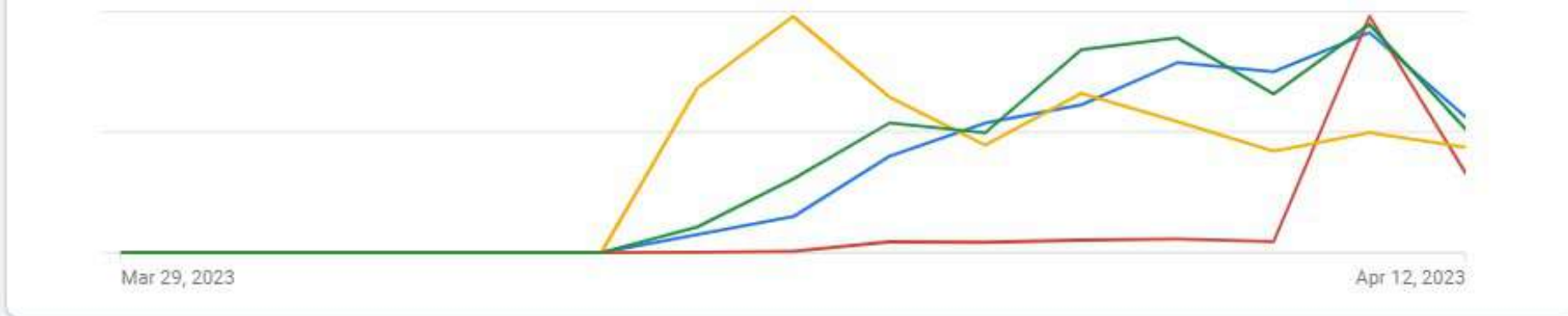
21.9K

Avg. CPC

€0.69

Cost

€265



💡 Optimization score



💡 Recommendation



Filter

Campaign status: Enabled, Paused

Ad group status: Enabled, Paused

Add filter

Create

Overview

Custom

Mar 28 - Apr 12, 2023



Show last 30 days

+ New campaign

Download

Feedback

Clicks ▾

383

Impressions ▾

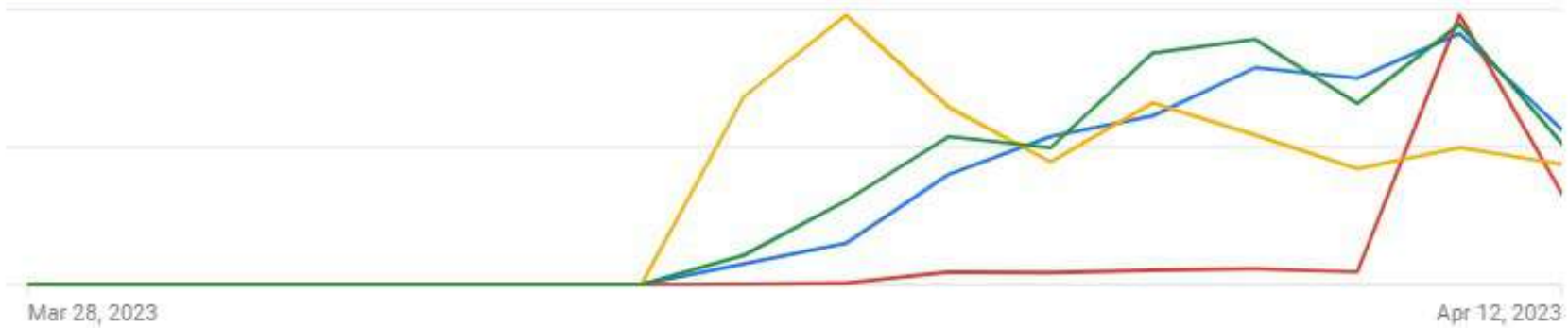
21.9K

Avg. CPC ▾

€0.69

Cost ▾

€265



💡 Optimization score



💡 Recommendation

