

- CURRENT WORKSPACE
- Default Workspace >
- Overview
  - Tags**
  - Triggers
  - Variables
  - Folders
  - Templates

Tags 🔍 New

<input type="checkbox"/> Name ↑	Type	Firing Triggers	Last Edited
<input type="checkbox"/> Facebook Pixel - PageView - AllPages	Facebook Pixel	All Pages	4 days ago
<input type="checkbox"/> Facebook Pixel    add_to_cart	Facebook Pixel	cEvent - add_to_cart	4 days ago
<input type="checkbox"/> Facebook Pixel    begin_checkout	Facebook Pixel	cEvent - begin_checkout	4 days ago
<input type="checkbox"/> Facebook Pixel    purchase	Facebook Pixel	cEvent - purchase	4 days ago
<input type="checkbox"/> Facebook Pixel    ViewContant	Facebook Pixel	cEvent    view_item	4 days ago
<input type="checkbox"/> Fb    SS    add_to_cart	Google Analytics: GA4 Event	cEvent - add_to_cart	a day ago
<input type="checkbox"/> Fb    SS    begin_checkout	Google Analytics: GA4 Event	cEvent - begin_checkout	a day ago
<input type="checkbox"/> Fb    SS    PageView	Google Tag	All Pages	2 days ago
<input type="checkbox"/> Fb    SS    purchase	Google Analytics: GA4 Event	cEvent - purchase	2 days ago
<input type="checkbox"/> Fb    SS    view_item	Google Analytics: GA4 Event	cEvent    view_item	a day ago














<input type="checkbox"/>	cJS - product ids	Custom JavaScript	4 days ago
<input type="checkbox"/>	cJS - product names	Custom JavaScript	4 days ago
<input type="checkbox"/>	cjs -Event Time	Custom JavaScript	4 days ago
<input type="checkbox"/>	dlv - country	Data Layer Variable	2 days ago
<input type="checkbox"/>	dlv - city	Data Layer Variable	2 days ago
<input type="checkbox"/>	dlv - currency	Data Layer Variable	4 days ago
<input type="checkbox"/>	dlv - item_id	Data Layer Variable	4 days ago
<input type="checkbox"/>	dlv - item_name	Data Layer Variable	4 days ago
<input type="checkbox"/>	dlv - item_price	Data Layer Variable	4 days ago
<input type="checkbox"/>	dlv - postal_code	Data Layer Variable	2 days ago
<input type="checkbox"/>	dlv - transaction_id	Data Layer Variable	4 days ago
<input type="checkbox"/>	dlv - value	Data Layer Variable	4 days ago
<input type="checkbox"/>	dlv - items	Data Layer Variable	4 days ago
<input type="checkbox"/>	Event Id	Event Id	4 days ago
<input type="checkbox"/>	Fb    Pixel    Id	Constant	4 days ago
<input type="checkbox"/>	fbc	1st-Party Cookie	4 days ago
<input type="checkbox"/>	fbp	1st-Party Cookie	4 days ago
<input type="checkbox"/>	hasted _ city	Custom JavaScript	2 days ago
<input type="checkbox"/>	Hasted first name	Data Layer Variable	2 days ago
<input type="checkbox"/>	Hasted last name	Data Layer Variable	2 days ago
<input type="checkbox"/>	Hasted postal code	Custom JavaScript	2 days ago

CURRENT WORKSPACE  
Default Workspace >

- Overview
- Clients
- Transformations
- Tags**
- Triggers
- Variables
- Folders
- Templates

Tags 🔍 [New](#)

<input type="checkbox"/> Name ↑	Type	Firing Triggers	Last Edited
<input type="checkbox"/> GA4 server site tracking advance	Google Analytics: GA4	GA4 client	2 days ago
<input type="checkbox"/> Meta Conversions API Tag	Conversions API Tag	all event	3 days ago

Events Received	Received From	Setup Method	Event ID	Time Received
 <b>SubscribedButtonClick</b> Automatically logged <span>Processed</span>	Browser			Today at 10:04:18 PM
 <b>PageView</b> Custom event <span>Deduplicated</span> ⓘ	Server	Manual Setup	17482754572...	Today at 10:04:17 PM
 <b>Initiate checkout</b> <span>Deduplicated</span> ⓘ	Server	Manual Setup	17482754572...	Today at 10:04:17 PM
 <b>PageView</b> Custom event <span>Processed</span>	Browser	Partner integration		Today at 10:04:17 PM
 <b>Initiate checkout</b> <span>Processed</span>	Browser	Partner integration		Today at 10:04:17 PM
 <b>SubscribedButtonClick</b> Automatically logged <span>Processed</span>	Browser			Today at 10:04:15 PM
 <b>PageView</b> Custom event <span>Deduplicated</span> ⓘ	Server	Manual Setup	17482754536...	Today at 10:04:13 PM
 <b>PageView</b> Custom event <span>Processed</span>	Browser	Partner integration		Today at 10:04:13 PM
 <b>SubscribedButtonClick</b> Automatically logged <span>Processed</span>	Browser			Today at 10:04:12 PM
 <b>PageView</b> Custom event <span>Deduplicated</span> ⓘ	Server	Manual Setup	17482754511...	Today at 10:04:11 PM
 <b>View content</b> <span>Deduplicated</span> ⓘ	Server	Manual Setup	17482754511...	Today at 10:04:11 PM
 <b>PageView</b> Custom event <span>Processed</span>	Browser	Partner integration		Today at 10:04:11 PM
 <b>View content</b> <span>Processed</span>	Browser	Partner integration		Today at 10:04:11 PM



+1 more

 **Dataset ID**  
1686949621919795

 **No Connected catalogs**  
[Manage status](#)

Columns: Event usage metrics ▼

All Events ▼

Search by event 0/50

⊕ Add Events ▼

Events	↑↓	Status	Used by	Integration	Event match quality	Total events ↓
 <b>PageView</b> <span>● Active</span>				Multiple ⓘ	3.0/10	421 Last received 44 minutes ago
 <b>View content</b> <span>● Active</span>				Multiple ⓘ	4.4/10	161 Last received 44 minutes ago
 <b>Add to cart</b> <span>● Active</span>				Multiple ⓘ	4.4/10	37 Last received 53 minutes ago
 <b>Initiate checkout</b> <span>● Active</span>				Multiple ⓘ	4.4/10	33 Last received 53 minutes ago
 <b>Purchase</b> <span>● Active</span>				Multiple ⓘ	8.0/10	16 Last received 1 hour ago