brightlocal

Local SEO report for:

Carpetbird

Generated: 20th Dec 2023 at 6:29 PM

Table of Contents

Summary

Location:
Woking, Surrey

Website URL:
www.carpetbird.co.uk

Links & Authority	Rank Tracker	Local Listings	Reputation Manager	GBP Audit	On-Site SEO
Good	Good	OK	Good	Poor	Good

Links & Website Authority

This section reports on some key SEO indicators that play a big part in how high your business ranks in search engine results. We generate some of this data through our own proprietary systems; other data we pull in from trusted partners who are experts in their fields.

Google Index Count (?)

You	Avg. Competitor
34	61

Link Count (?)

You	Avg. Competitor
23,174	2,737

Linking Domains (?)

You	Avg. Competitor
659	242

Majestic C-Flow (?)

You:29

Avg. Competitor:14

Domain Authority (?)

You:28

Avg. Competitor:19.6
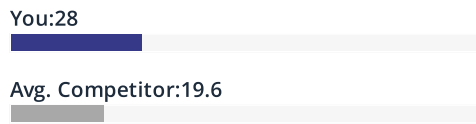
Website Age (?)

Age	Registration Date
7	2017

📊 Rankings

This section reports the positions ('rankings') that your website or business appears in for your important keywords. We report on your rankings in Google (Google Desktop, Google Mobile and Google Maps)

📍 Woking, Surrey	G Google		🗺️ Google Maps
Keyword	**Rank**	**Type**	**Rank**
Carpet Cleaning Woking	🅑	Loc	2
	3	Org	
	16	Org	
Carpet Cleaning in Woking	🅑	Loc	2
	3	Org	

Local Business Listings

7	0	4	5
Listings Found	Listings Claimed	NAP Errors	Listings Not Found

For local businesses, it's critical that their address and contact information is correct and consistent across the web. This provides reliable information to Google about your business and also ensures that your customers can find you or contact you.

This section audits the most powerful online directories and reports back on whether you do or don't have a listing there. If you do, we check if your information is complete and consistent, and highlight any errors so you know what needs fixing. These directories can be a direct source of new customers but they can also boost your local ranking within Google.

Site/Directory	Listings Found	Claimed	Name	Address	Zip/Postcode	Phone Number
Bb **Brown Book**	✔	N/A	Carpetbird	122 Amis Rd, Woking, Surrey	GU218TN	07922126465
Cylex	✖ Sorry we were unable to grab NAP data for this directory when we tried. We will try again when we re-run your report.					
f Facebook	✖ Your business was not found on this directory.					
F **Foursquare**	✔	N/A	Carpetbird	122 Amis Rd, Woking, Surrey	GU21 8TN	+44 7922 126465
G **Google**	✔	N/A	Carpetbird	122 Amis Rd, Woking, United Kingdom	GU21 8TN	+447922126465
HotFrog	✖ Your business was not found on this directory.					
Scoot	✔	N/A	Carpetbird	122 Amis Rd, Woking	GU21 8TN	07922126465
t Thomson Local	✖ Your business was not found on this directory.					
Touch Local	✔	N/A	Carpetbird	122 Amis Rd, Woking	GU21 8TN	07922126465
Y Yahoo! Local	✖ Your business was not found on this directory.					
Yell	✖ Your business was not found on this directory.					
Yelp	✔	✖	Carpetbird	122 Amis Road, Woking, SRY	GU21 8TN	07922 126465

⭐ Reviews

154	**⭐⭐⭐⭐⭐ 5**
Total Reviews	Average Star Rating

In this section we audit your reviews on the most important review sites. We report back on your total reviews, avg. rating and score on each site. We also display the most recent 10 reviews across all these sites.

Having positive reviews significantly impacts your reputation: the better your reputation, the more customers you're likely to win online.

Positive reviews have the added benefits of making your business rank higher in search results, increasing click-throughs from search and building consumer trust in your business. All these lead to more customers and revenue!

Review Count by Star Rating ⑦

Top Review Sites ⑦

Review Site	Review Count	Average Star Rating
G Google	154	⭐⭐⭐⭐⭐ 5
f Facebook	✖ Your business was not found on this directory.	
Yelp	0	0
Foursquare	0	0
Yell	✖ Your business was not found on this directory.	

Last 10 Reviews

G Fabulous carpet, sofa and rug cleaning just in time for Christmas! Delighted with it and Reece and Jake are a pleasure to have in the house. Thank you!
Written on: 20th Dec 2023 ⭐⭐⭐⭐⭐

G Have used CarpetBird/ Reece several times in recent years. They are always highly professional, do a very thorough job leaving carpets. chairs etc... spotlessly clean. Pricing is very reasonable. Great communication too - and turn up when they say they do which is a huge plus. Would highly recommend.
Written on: 20th Dec 2023 ⭐⭐⭐⭐⭐

G Fantastic service from Reece who was prompt to respond, and did a great job for a reasonable price. Happy to recommend
Written on: 20th Dec 2023 ⭐⭐⭐⭐⭐

G Fantastic service and really pleased with the end result.
Written on: 20th Dec 2023 ⭐⭐⭐⭐⭐

Amazingly professional service. Carpets and upholstery are like new. I would recommend to anyone.
Written on: 18th Dec 2023

★★★★★

Had my carpets cleaned today by Jake really happy with the results carpets look great and Jake was lovely really friendly. Will definitely be using again in the future
Written on: 13th Dec 2023

★★★★★

Wow I feel like we have a brand new carpet!!! Ran by professional and friendly people and just a fab service. 100% recommend!
Written on: 13th Dec 2023

★★★★★

Perfect!
Written on: 13th Dec 2023

★★★★★

Having had a lot of building work done in the house, my carpets and rugs were dusty and flat. After Reece had worked his magic, they look like new and even smell nice. Reece is proud of his work and has a great attitude, not cutting corners as other carpet cleaners have in the past. 100% recommended.
Written on: 6th Dec 2023

★★★★★

We have just had carpetbird here to clean our carpets. They look AMAZING!! Really clean and they smell lovely too. Reece was very friendly and helpful. They cover a large area of the South East as well which is great. Will definitely use them again.
Written on: 6th Dec 2023

★★★★★

Google Business Profile Audit

Location:
📍 Woking, Surrey
Keyword:
🔑 "Carpet cleaning service"

This section analyzes your Google Business Profile Audit optimization. It reports on a number of important criteria and benchmarks your website against the top 10 ranked businesses in your area. GBP is Google's listing and search product which contains listings of local businesses, organisations and places. Listings from GBP appear in organic search results and Google maps results on both desktop and mobile devices. This is why GBP is a hugely powerful marketing opportunity for local businesses - getting your optimization correct here is critical to attracting new, local customers.

Rank	Business Name	Verified	Photos	Review Count	Star Rating	Category
2	Carpetbird	✖	923	0	0	Carpet cleaning service
1	EverShine Carpet Clean	✔	20	0	0	Carpet cleaning service
2	Carpetbird	✖	923	0	0	Carpet cleaning service
3	Cleaner Move	✔	61	0	0	Carpet Cleaning Service
4	Zerodrytime Woking Ascot and Surrounding Areas	✔	23	0	0	Carpet cleaning service
5	Surrey Cleaning Angels	✔	6	0	0	House cleaning service
6	Always Cleaned	✔	74	0	0	House cleaning service
7	Mayer Cleaning	✔	79	0	0	House cleaning service
8	Restore Official	✔	26	41	⭐⭐⭐⭐⭐ 5	Carpet cleaning service
9	DLT Cleaning Services Guildford	✔	9	7	⭐⭐⭐⭐⭐ 5	Commercial cleaning service
10	Trumps Dry Cleaning	✔	10	60	⭐⭐⭐⭐⭐ 4.7	Dry cleaner

On-Site SEO

57
Pages Crawled (max 200)

This section analyzes the On-Site SEO factors that affect your ability to rank high in search engines.

On-Site SEO factors are elements of your website, either visible on the page or in the code of your website (which you can't see, but search engines can), which affect the site's search rankings. It's easier to improve SEO factors on your own site because you have control over it.

In this section we summarise the findings from all the pages that we audit on your site (max 200 pages). You can view page-specific results in the Appendix at the end of the report.

Technical

Page Load Speed

Google PageSpeed Score	More Info
95 / 100	Visit Google PageSpeed Insights

Robots.txt

✔ Found   https://www.carpetbird.co.uk/robots.txt

XML Sitemap

✔ Found   https://www.carpetbird.co.uk/sitemap_index.xml

Errors

404 Errors	4XX Errors	5XX Errors
0	0	0

Internal Links

Internal Links	Broken Links
3,745	0

URLs

Canonical URLs	Dynamic URLs
Yes	No

SSL

SSL Pages	Non-SSL Pages
57	0

SEO

Page Titles

Titles Found	Duplicate Titles	Missing Titles
57	0	0

Page Descriptions

Descriptions Found	Duplicate Descriptions	Missing Descriptions
45	2 (4.44%) View Details	12

Open Graph Tags

Open Graph Tags Found	Duplicate Open Graph Tags	Missing Open Graph Tags
57	0	0

Twitter Card Tags

Twitter Card Tags Found	Duplicate Twitter Card Tags	Missing Twitter Card Tags
57	0	0

Image Alt Tags

Alt Tags Found	Missing Alt Tags
844	277 View Details

H Tags

Header Tags	Total Number of Tags	Average Tags per Page
H1	60	1.05
H2	568	9.96
H3	195	3.42
H4	53	0.93
H5	12	0.21
H6	0	0

Word Count

Average Words per Page	Sparse Content Pages (<500 Words)
1,431	7 View Details

Flash

✔ Not Found

Mobile

Responsive Design

✔ Yes

Mobile Friendly

✔ Yes

Mobile Page Load Speed

Google PageSpeed Score	More Info
65 / 100	Visit Google PageSpeed Insights

Mobile Rendering

Content

Physical Address

Address on all Pages	Address on "Contact"...	Pages with Address	Pages without Address
Yes	Yes View	57	0

Phone Number

	Number on all Pages	Number on "Contact"...	Pages with Number	Pages without Number
	Yes	Yes View	57	0

Schema.org Markup

	Business Name	Address	City Name	Phone Number
	Yes	No	No	No

Top Keywords

Top Keywords

cleaning 3,284   carpet 2,040   carpets 942   woking 685   carpetbird 598   services 569

upholstery 518   clean 480   limited 451   will 384   professional 364   surrey 344

service 331   rug 324   areas 275   reviews 259   free 229   bird 222   contact 222

time 219

Google Analytics

Analytics Tags

Analytics Tag Found	Analytics Type	Analytics Implementation
Yes	Google Analytics	Native

📎 Appendix

On-Site SEO: Top 57 Page(s) Analyzed

1 https://www.carpetbird.co.uk/

Page Title: Carpet Cleaning in Woking | Carpet Cleaning Surrey | Carpet Bird   64 Chars

Meta Description: Carpet Bird are located in Woking, Surrey and provide carpet cleaning services in Woking and cover the majority of the South East.   130 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	95 / 100	200 ✔	H1 - **1** H2 - **13** H3 - **13** H4 - **2** H5 - **1** H6 - **0**	32 (6)	94 (0)	✔	✔	1,771	No ✔	No ✔

2 https://www.carpetbird.co.uk/blog/

Page Title: Blog | Carpet Bird   18 Chars

Meta Description: Read more about the leading carpet cleaners in Woking, Surrey. We cover the majority of the South East! Contact us today for a free quote.   138 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	94 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **8** H4 - **0** H5 - **0** H6 - **0**	22 (8)	73 (0)	✔	✔	905	No ✔	Yes ✖

3 https://www.carpetbird.co.uk/faqs/

Page Title: FAQ's | Carpet Cleaning Surrey | Carpet Bird   44 Chars

Meta Description: Feel free to read our FAQs about our carpet cleaning services. We are located in Woking & serve the majority of the South East.   127 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	87 / 100	200 ✔	H1 - **1** H2 - **6** H3 - **3** H4 - **1** H5 - **0** H6 - **0**	17 (6)	56 (0)	✔	✔	1,245	No ✔	No ✔

4 https://www.carpetbird.co.uk/about/

Page Title: About Us | Carpet Cleaning in Surrey | Carpet Bird   50 Chars

Meta Description: Read more about the leading carpet cleaners in Woking, Surrey. We cover the majority of the South East! Contact us today for a free quote.   138 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	96 / 100	200 ✔	H1 - **1** H2 - **8** H3 - **10** H4 - **0** H5 - **0** H6 - **0**	30 (14)	73 (0)	✔	✔	1,080	No ✔	Yes ✖

5 https://www.carpetbird.co.uk/contact/

Page Title: Contact us | Carpet Cleaning Woking | Carpet Bird   49 Chars

Meta Description: Contact Us Carpet Bird today for a free quote on all your carpet cleaning needs. Based in Woking, we cover the majority of the South East.   138 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	17 (7)	48 (0)	✔	✔	660	No ✔	No ✔

6 https://www.carpetbird.co.uk/gallery/

Page Title: Gallery | Carpet Cleaning Surrey | Carpet Bird   46 Chars

Meta Description: Check out our gallery of all our previous jobs. To see more before & afters, please visit Facebook and Instagram.   113 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	93 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **3** H4 - **1** H5 - **0** H6 - **0**	21 (6)	68 (0)	✔	✔	687	No ✔	No ✔

7 https://www.carpetbird.co.uk/tag/milk/

Page Title: milk Archives - CarpetBird Limited 34 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	96 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	4 (3)	58 (0)	✔	✔	380	No ✔	N/A

8 https://www.carpetbird.co.uk/services/

Page Title: Our Services | Carpet Cleaning in Woking | Carpet Bird 54 Chars

Meta Description: Get your carpets cleaning by the leading carpet cleaners in Woking. Contact Carpet Bird. The leading carpet cleaners in Surrey & Woking. 136 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	92 / 100	200 ✔	H1 - **1** H2 - **8** H3 - **10** H4 - **1** H5 - **0** H6 - **0**	29 (14)	74 (0)	✔	✔	933	No ✔	No ✔

9 https://www.carpetbird.co.uk/rug-cleaning/

Page Title: Rug Cleaning | Rug Cleaning Woking | Carpet Bird 48 Chars

Meta Description: We provide rug cleaning across Woking and the South East. Please get in contact if you have any questions about our service or want a quote. 140 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	97 / 100	200 ✔	H1 - **1** H2 - **10** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	23 (6)	60 (0)	✔	✔	1,267	No ✔	No ✔

10 https://www.carpetbird.co.uk/areas-we-cover/

Page Title: Areas We Cover | Carpet Cleaning Woking | Carpet Bird   53 Chars

Meta Description: Areas we cover. Carpet Bird Limited is a professional, reliable, and affordable carpet cleaning company based in Woking, Surrey.   128 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	97 / 100	200 ✔	H1 - **1** H2 - **6** H3 - **3** H4 - **1** H5 - **0** H6 - **0**	17 (6)	66 (0)	✔	✔	769	No ✔	No ✔

11 https://www.carpetbird.co.uk/carpet-cleaning/

Page Title: Carpet Cleaning | Carpet Cleaning in Woking | Carpet Bird   57 Chars

Meta Description: Choosing an exemplary carpet cleaning service is essential for getting the best results. Contact the leading carpet cleaners in Woking today.   141 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	97 / 100	200 ✔	H1 - **1** H2 - **10** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	23 (6)	58 (0)	✔	✔	1,237	No ✔	No ✔

12 https://www.carpetbird.co.uk/curtain-cleaning/

Page Title: Curtain Cleaning | Carpet Cleaning Woking | Carpet Bird   55 Chars

Meta Description: We provide expert curtain cleaning services to our customers. Located in Woking, we serve the majority of the South East.   121 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	96 / 100	200 ✔	H1 - **1** H2 - **10** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	23 (6)	60 (0)	✔	✔	1,169	No ✔	No ✔

13 https://www.carpetbird.co.uk/leather-cleaning/

Page Title: Leather cleaning | Carpet Cleaning Woking | Carpet Bird   55 Chars

Meta Description: Get your leather cleaned by the leading carpet cleaners in Woking. Contact Carpet Bird. The leading carpet cleaners in Surrey & Woking.   135 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **10** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	23 (6)	60 (0)	✔	✔	1,212	No ✔	No ✔

14 https://www.carpetbird.co.uk/rug-cleaning-woking/

Page Title: Rug Cleaning in Woking | Rug Cleaning Services in Woking   56 Chars

Meta Description: Carpet bird are the leading company for rug cleaning in Woking. We serve Woking & Surrounding areas. Contact us for a free quote.   129 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	89 / 100	200 ✔	H1 - **2** H2 - **13** H3 - **2** H4 - **2** H5 - **1** H6 - **0**	17 (6)	72 (0)	✔	✔	2,189	No ✔	No ✔

15 https://www.carpetbird.co.uk/upholstery-cleaning/

Page Title: Upholstery Cleaning Woking | Carpet Cleaning Woking   51 Chars

Meta Description: Upholstery cleaning - Upholstery is an excellent investment for your home. They add comfort and style and can last many years with proper care   142 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	93 / 100	200 ✔	H1 - **1** H2 - **10** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	23 (6)	60 (0)	✔	✔	1,191	No ✔	No ✔

16 https://www.carpetbird.co.uk/tag/carpet-cleaning/

Page Title: carpet cleaning Archives - CarpetBird Limited   45 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	95 / 100	200 ✔	H1 - **1** H2 - **14** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	12 (6)	75 (0)	✔	✔	984	No ✔	N/A

17 https://www.carpetbird.co.uk/sofa-cleaning-woking/

Page Title: Sofa Cleaning in Woking | Sofa Cleaning Services in Woking   58 Chars

Meta Description: Carpet bird are the leading company for sofa cleaning in Woking. We serve Woking & Surrounding areas. Contact us for a free quote.   130 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	96 / 100	200 ✔	H1 - **2** H2 - **13** H3 - **2** H4 - **2** H5 - **1** H6 - **0**	17 (6)	72 (0)	✔	✔	2,190	No ✔	No ✔

18 https://www.carpetbird.co.uk/carpet-cleaning-kent/

Page Title: Carpet Cleaning in Kent | Carpet Cleaning Services in Kent | Carpet Bird   72 Chars

Meta Description: Carpet bird are the leading company for carpet cleaning in Kent. We serve Kent & Surrounding areas. Contact us for a free quote.   128 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	96 / 100	200 ✔	H1 - **1** H2 - **13** H3 - **2** H4 - **2** H5 - **1** H6 - **0**	17 (6)	72 (0)	✔	✔	1,994	No ✔	No ✔

19 https://www.carpetbird.co.uk/carpet-cleaning-esher/

Page Title: Carpet Cleaning in Esher | Carpet Cleaning Esher   48 Chars

Meta Description: Carpet bird are the leading company for carpet cleaning in Esher. We serve Esher & Surrounding areas. Contact us for a free quote.   130 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	71 / 100	200 ✔	H1 - **1** H2 - **24** H3 - **8** H4 - **3** H5 - **1** H6 - **0**	29 (6)	80 (0)	✔	✔	3,915	No ✔	No ✔

20 https://www.carpetbird.co.uk/carpet-cleaning-ascot/

Page Title: Carpet Cleaning Ascot | Carpet Cleaning Berkshire | Carpet Bird   63 Chars

Meta Description: If you're looking for a company for carpet cleaning in Ascot that you can trust, look no further than CarpetBird Limited. Contact us today.   139 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **13** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	17 (6)	69 (0)	✔	✔	1,652	No ✔	No ✔

21 https://www.carpetbird.co.uk/carpet-cleaning-woking/

Page Title: Carpet Cleaning in Woking | Carpet Cleaning Woking   50 Chars

Meta Description: Carpet Bird provides professional carpet cleaning in Woking. Our trained carpet cleaners provide carpet cleaning services in Woking and surrounding areas.   154 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	85 / 100	200 ✔	H1 - **1** H2 - **24** H3 - **8** H4 - **3** H5 - **1** H6 - **0**	29 (6)	81 (0)	✔	✔	4,173	No ✔	No ✔

22 https://www.carpetbird.co.uk/carpet-cleaning-surrey/

Page Title: Carpet Cleaning in Surrey | Carpet Cleaning Services in Surrey | Carpet Bird   76 Chars

Meta Description: We provide expert carpet cleaning services to Surrey & the surrounding areas. Located in Woking, we serve the majority of the South East.   137 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	77 / 100	200 ✔	H1 - **1** H2 - **21** H3 - **8** H4 - **3** H5 - **1** H6 - **0**	39 (6)	82 (0)	✔	✔	4,636	No ✔	No ✔

23 https://www.carpetbird.co.uk/carpet-cleaning-cobham/

Page Title: Carpet Cleaning Cobham | Carpet Cleaning Surrey | Carpet Bird   61 Chars

Meta Description: Get your carpets cleaning by the leading carpet cleaners in Cobham. Contact Carpet Bird. The leading carpet cleaners in Cobham & Woking.   136 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	99 / 100	200 ✔	H1 - **1** H2 - **13** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	17 (6)	69 (0)	✔	✔	1,786	No ✔	No ✔

24 https://www.carpetbird.co.uk/carpet-cleaning-oxshott/

Page Title: Carpet Cleaning Oxshott | Carpet Cleaning Surrey | Carpet Bird   62 Chars

Meta Description: Carpet Bird provide expert cleaning services to Oxshott & the surrounding areas. Carpet Bird provide services to both Oxshott & Woking.   135 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	99 / 100	200 ✔	H1 - **1** H2 - **13** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	17 (6)	69 (0)	✔	✔	1,508	No ✔	No ✔

25 https://www.carpetbird.co.uk/carpet-cleaning-orpington/

Page Title: Carpet Cleaning in Orpington | Carpet Cleaning Orpington   56 Chars

Meta Description: Carpet bird are the leading company for carpet cleaning in Orpington. We serve Orpington & surrounding areas. Contact us for a free quote.   138 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	96 / 100	200 ✔	H1 - **1** H2 - **13** H3 - **2** H4 - **2** H5 - **1** H6 - **0**	17 (6)	72 (0)	✔	✔	1,997	No ✔	No ✔

26 https://www.carpetbird.co.uk/carpet-cleaning-weybridge/

Page Title: Carpet Cleaning in Weybridge | Carpet Cleaning Weybridge   56 Chars

Meta Description: Carpet bird are the leading company for carpet cleaning in Weybridge. We serve Weybridge & Surrounding areas. Contact us for a free quote.   138 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	89 / 100	200 ✔	H1 - **1** H2 - **24** H3 - **8** H4 - **3** H5 - **1** H6 - **0**	29 (6)	80 (0)	✔	✔	3,921	No ✔	No ✔

27 https://www.carpetbird.co.uk/stone-tile-floor-cleaning/

Page Title: Stone Floor Cleaning | Stone Floor Cleaning Woking | Carpet Bird   64 Chars

Meta Description: Stone tile floor cleaning - CarpetBird Limited uses the latest and most effective stone floor cleaning equipment and solutions in Woking.   137 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	95 / 100	200 ✔	H1 - **1** H2 - **10** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	23 (6)	60 (0)	✔	✔	1,237	No ✔	No ✔

28 https://www.carpetbird.co.uk/carpet-cleaning-guildford/

Page Title: Carpet Cleaning in Guildford | Carpet Cleaning Services in Guildford | Carpet Bird   82 Chars

Meta Description: Carpet bird are the leading company for carpet cleaning in Guildford. We serve Guildford & Surrounding areas. Contact us for a free quote.   138 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	78 / 100	200 ✔	H1 - **1** H2 - **28** H3 - **8** H4 - **3** H5 - **1** H6 - **0**	29 (6)	79 (0)	✔	✔	3,946	No ✔	No ✔

29 https://www.carpetbird.co.uk/tag/carpet-cleaning-price/

Page Title: carpet cleaning price Archives - CarpetBird Limited   51 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	4 (2)	58 (0)	✔	✔	385	No ✔	N/A

30 https://www.carpetbird.co.uk/upholstery-cleaning-woking/

Page Title: Upholstery Cleaning in Woking | Upholstery Cleaning Woking   58 Chars

Meta Description: Carpet bird are the leading company for upholstery cleaning in Woking. We serve Woking & Surrounding areas. Contact us for a free quote.   136 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	93 / 100	200 ✔	H1 - **2** H2 - **13** H3 - **2** H4 - **2** H5 - **1** H6 - **0**	17 (6)	72 (0)	✔	✔	2,190	No ✔	No ✔

31 https://www.carpetbird.co.uk/tag/carpet-cleaning-surrey/

Page Title: carpet cleaning surrey Archives - CarpetBird Limited   52 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	4 (2)	58 (0)	✔	✔	386	No ✔	N/A

32 https://www.carpetbird.co.uk/commercial-carpet-cleaning/

Page Title: Commercial Carpet Cleaning | Carpet Cleaning UK | Carpet Bird   61 Chars

Meta Description: Commercial Carpet & Upholstery Cleaning - Commercial spaces such as offices, restaurants, hotels, and stores require constant cleaning. 135 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	97 / 100	200 ✔	H1 - **1** H2 - **10** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	23 (6)	59 (0)	✔	✔	1,206	No ✔	No ✔

33 https://www.carpetbird.co.uk/carpet-cleaning-hook-heath/

Page Title: Carpet Cleaning Hook Heath | Carpet Cleaning Surrey | Carpet Bird   65 Chars

Meta Description: We provide carpet cleaning services to Hook Heath & the surrounding areas. Proudly serving Hook Heath & Woking in Surrey. 121 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	98 / 100	200 ✔	H1 - **1** H2 - **13** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	17 (6)	69 (0)	✔	✔	1,491	No ✔	No ✔

34 https://www.carpetbird.co.uk/tag/carpet-cleaning-woking/

Page Title: carpet cleaning woking Archives - CarpetBird Limited   52 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **7** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	5 (3)	61 (0)	✔	✔	526	No ✔	N/A

35 https://www.carpetbird.co.uk/patio-and-driveway-cleaning/

Page Title: Patio Cleaning | Patio Cleaning in Woking | Carpet Bird   55 Chars

Meta Description: Patio and Driveway Cleaning - A patio and driveway cleaning service is a great way to keep your outdoor spaces looking their best.   130 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **10** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	23 (6)	60 (0)	✔	✔	1,250	No ✔	No ✔

36 https://www.carpetbird.co.uk/carpet-cleaning-sunningdale/

Page Title: Carpet Cleaning Sunningdale | Carpet Cleaning Surrey   52 Chars

Meta Description: We provide expert carpet cleaning services to Sunningdale & the surrounding. Located in Woking, we serve the majority of the South East.   136 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	95 / 100	200 ✔	H1 - **1** H2 - **13** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	17 (6)	69 (0)	✔	✔	1,443	No ✔	No ✔

37 https://www.carpetbird.co.uk/carpet-cleaning-leatherhead/

Page Title: Carpet Cleaning in Leatherhead | Carpet Cleaning Leatherhead   60 Chars

Meta Description: Carpet bird are the leading company for carpet cleaning in Leatherhead. We serve Leatherhead & Surrounding areas. Contact us for a free quote.   142 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	90 / 100	200 ✔	H1 - **1** H2 - **24** H3 - **8** H4 - **3** H5 - **1** H6 - **0**	29 (6)	81 (0)	✔	✔	3,923	No ✔	No ✔

38 https://www.carpetbird.co.uk/tag/clean-carpets-from-milk/

Page Title: clean carpets from milk Archives - CarpetBird Limited   53 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	99 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	4 (3)	58 (0)	✔	✔	383	No ✔	N/A

39 https://www.carpetbird.co.uk/tag/carpet-cleaning-guildford/

Page Title: carpet cleaning guildford Archives - CarpetBird Limited   55 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **6** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	5 (3)	60 (0)	✔	✔	456	No ✔	N/A

40 https://www.carpetbird.co.uk/tag/carpet-cleaning-in-surrey/

Page Title: carpet cleaning in surrey Archives - CarpetBird Limited   55 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	97 / 100	200 ✔	H1 - **1** H2 - **9** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	8 (3)	66 (0)	✔	✔	649	No ✔	N/A

41 https://www.carpetbird.co.uk/tag/carpet-cleaning-in-woking/

Page Title: Carpet cleaning in Woking Archives - CarpetBird Limited   55 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	85 / 100	200 ✔	H1 - **1** H2 - **12** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	10 (4)	71 (0)	✔	✔	848	No ✔	N/A

42 https://www.carpetbird.co.uk/can-carpet-cleaning-kill-fleas/

Page Title: Can Carpet Cleaning Kill Fleas? | Carpet Bird   45 Chars

Meta Description: In today's blog we visit the topic of: Can carpet cleaning kill fleas? If you have any questions, feel free to reach out to us.   127 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	3 (2)	61 (0)	✔	✔	938	No ✔	No ✔

43 https://www.carpetbird.co.uk/carpet-cleaning-st-georges-hill/

Page Title: Carpet Cleaning St George's Hill | Carpet Cleaning Surrey   57 Chars

Meta Description: We provide expert carpet cleaning services to St George's Hill & the surrounding areas. We are based in Woking & cover the South East.   134 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	94 / 100	200 ✔	H1 - **1** H2 - **13** H3 - **2** H4 - **1** H5 - **0** H6 - **0**	17 (6)	69 (0)	✔	✔	1,650	No ✔	No ✔

44 https://www.carpetbird.co.uk/tag/carpet-cleaning-in-guildford/

Page Title: carpet cleaning in guildford Archives - CarpetBird Limited   58 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	99 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	4 (3)	58 (0)	✔	✔	387	No ✔	N/A

45 https://www.carpetbird.co.uk/tag/can-carpet-cleaning-kill-fleas/

Page Title: can carpet cleaning kill fleas Archives - CarpetBird Limited   60 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	98 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	4 (2)	58 (0)	✔	✔	382	No ✔	N/A

46 https://www.carpetbird.co.uk/how-to-clean-split-milk-on-a-carpet/

Page Title: How to Clean Spilt Milk | Carpet Bird   37 Chars

Meta Description: In todays blog we talk about how you can clean spilt milk on your carpet. Feel free to contact us if you have any questions.   124 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	3 (2)	60 (0)	✔	✔	981	No ✔	No ✔

47 https://www.carpetbird.co.uk/how-to-increase-your-carpets-lifespan/

Page Title: How to Increase Your Carpet's Lifespan   38 Chars

Meta Description: Do you know how to keep your carpet healthy for the longest time? Here are some tips from the best Carpet Cleaning in Woking.   125 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **10** H4 - **0** H5 - **0** H6 - **0**	4 (2)	59 (0)	✔	✔	1,141	No ✔	No ✔

48 https://www.carpetbird.co.uk/carpet-cleaning-hacks-tips-and-tricks-the-pros-use/

Page Title: Carpet Cleaning Hacks: Tips & Tricks the Pros Use | Carpet Bird   63 Chars

Meta Description: In todays blog we look at the topic 'Carpet Cleaning: Tips Tricks the Pros Use'. If you have any questions, feel free to contact us.   132 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	3 (2)	57 (0)	✔	✔	996	No ✔	No ✔

49 https://www.carpetbird.co.uk/carpet-cleaning-in-woking-the-key-to-a-healthier-home/

Page Title: Carpet Cleaning in Woking: The Key to a Healthier Home   54 Chars

Meta Description: In today's blog we discuss why you should get your carpets professionally cleaned in Woking. If you have any questions, let us know.   132 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	3 (2)	60 (0)	✔	✔	884	No ✔	No ✔

50 https://www.carpetbird.co.uk/carpet-birds-your-top-choice-for-carpet-cleaning-in-woking/

Page Title: Carpet Birds: Your Top Choice for Carpet Cleaning in Woking   59 Chars

Meta Description: Why should you choose Carpet Birds to clean your carpets in Woking? See our most recent blog to understand why we are #1!   121 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	3 (2)	60 (0)	✔	✔	995	No ✔	No ✔

51 https://www.carpetbird.co.uk/5-reasons-behind-calling-professional-carpet-cleaning-in-woking/

Page Title: 5 Reasons behind Calling Professional Carpet Cleaning in Woking   63 Chars

Meta Description: Are you looking for experts in carpet cleaning in Woking? Keep reading to learn about the benefits of calling CarpetBird.   121 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	95 / 100	200 ✔	H1 - **1** H2 - **6** H3 - **3** H4 - **4** H5 - **0** H6 - **0**	3 (2)	60 (0)	✔	✔	1,232	No ✔	No ✔

52 https://www.carpetbird.co.uk/the-price-of-cleanliness-deciphering-carpet-cleaning-costs-in-surrey/

Page Title: The Price of Cleanliness: Deciphering Carpet Cleaning Costs in Surrey - CarpetBird Limited   90 Chars

Meta Description: 0 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	3 (2)	60 (0)	✔	✔	1,232	No ✔	N/A

53 https://www.carpetbird.co.uk/elevate-your-living-spaces-the-importance-of-carpet-cleaning-in-guildford/

Page Title: Elevate Your Living Space in Guildford | Carpet Cleaning Guildford   66 Chars

Meta Description: In todays blog we talk about elevating your carpet cleaning living space in Guildford. Contact us for further information.   122 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	3 (2)	60 (0)	✔	✔	966	No ✔	No ✔

54 https://www.carpetbird.co.uk/diy-vs-professional-carpet-cleaning-in-woking-unveiling-the-real-difference/

Page Title: Carpet Cleaning Woking v Professional Carpet Cleaning Woking   60 Chars

Meta Description: In todays blog we discuss DIY carpet cleaning in WOking vs professional carpet cleaning in woking. If you have any questions, let us know.   138 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - **1** H2 - **5** H3 - **2** H4 - **0** H5 - **0** H6 - **0**	3 (2)	60 (0)	✔	✔	906	No ✔	No ✔

55 https://www.carpetbird.co.uk/enhance-your-living-space-the-benefits-of-professional-carpet-cleaning-in-surrey/

Page Title: Enhance Your Living Space in Surrey | Carpet Bird   49 Chars

Meta Description: In todays blog we discuss how to enhance your carpets in Surrey with the carpet cleaning experts in Surrey.   107 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - 1 H2 - 5 H3 - 2 H4 - 0 H5 - 0 H6 - 0	3 (2)	60 (0)	✔	✔	958	No ✔	No ✔

56 https://www.carpetbird.co.uk/the-pitfalls-of-diy-carpet-cleaning-why-trusting-professionals-in-woking-is-essential/

Page Title: The Pitfalls of DIY Carpet Cleaning | Carpet Bird   49 Chars

Meta Description: In todays blog we discuss the pitfalls of DIY carpet cleaning in Woking. If you have any questions, don't hesitate to contact us.   129 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - 1 H2 - 5 H3 - 2 H4 - 0 H5 - 0 H6 - 0	3 (2)	60 (0)	✔	✔	957	No ✔	No ✔

57 https://www.carpetbird.co.uk/carpet-cleaning-in-woking-how-often-should-you-clean-your-carpets-for-a-healthier-home/

Page Title: Carpet Cleaning: How often should you clean your carpets?   57 Chars

Meta Description: Have you ever wondered how often you should clean your carpets? In todays blog, Carpet Bird go over this in great detail.   121 Chars

Open Graph	Twitter Card	SSL	Google Speed Score	HTTP Code	H Tags	Alt Tags (Missing)	Links (Broken)	Schema.org	Address	Word Count	Duplicate Title	Duplicate Description
✔	✔	✔	100 / 100	200 ✔	H1 - 1 H2 - 5 H3 - 2 H4 - 0 H5 - 0 H6 - 0	3 (2)	61 (0)	✔	✔	1,215	No ✔	No ✔

? Help & Explanations

Summary

⬆ View in Report

This report examines the key SEO factors which affect your ability to rank highly in search engines (e.g. Google). We review each factor and then display the findings in a set of easy-to-read tables. The report is divided into eight sections, each covering an important area of optimization.

We use a unique set of formulas to calculate a score for each section and convert this into an easy-to-read score of 'Good', 'OK' and 'Poor'.

We also provide an explanation about each SEO factor throughout the report. Just click on the '?' symbol to view these explanations.

Links & Website Authority

Google Index Count

⬆ View in Report

Google Index Count shows you the number of pages that Google has indexed on your site. It's important that Google can index your site so it can 'read' your content to understand what you do/offer and return your business for relevant searches. You need to ensure that Google (and other search engines) can read all the pages that you want them to.

Link Count

⬆ View in Report

Link Count is the number of links that lead from other websites through to yours. Links are very important in SEO - as a general rule, the more inbound links (aka backlinks) your site has, the more Authority it has and the higher it should rank. Links are an important factor in ranking in organic search results and local pack search results.

It's important that you have more links than your competitors and that these links come from sites that Google trusts.

Link count data is provided by moz.com.

Linking Domains

⬆ View in Report

Linking Domains is the number of websites that link to your website. It's important to get as many different trusted websites to link to you as possible, as Google views these as 'votes' for your site/business. It's more powerful to have 100 links from 100 sites than it is to have 100 links from one site. It's also important that these sites are relevant to your business or location and/or have high Domain Authority (Google trusts these sites more).

You should also aim to have more sites linking to you than your competitors do, but ensure that they're sites that Google trusts and thinks are relevant to your business.

Linking Domain data is provided by moz.com.

Majestic C-Flow

⬆ View in Report

C-Flow is a link-related score. It's calculated based on the number of inbound links your site has. The higher the C-Flow the better. You should aim to have a higher C-Flow score than your competitors.

C-Flow is provided by MajesticSEO.

Domain Authority

⬆ View in Report

Domain Authority score is similar to 'Page Rank'. This score is a measure of the 'rankability' of your website and it considers over 150 different SEO signals. The higher your site's Domain Authority score, the higher it should rank. Having a higher score than your competitors is important. As you improve different areas of your SEO, your Domain Authority should increase as a direct result.

Domain Authority is provided by moz.com.

Website Age

⬆ View in Report

This is the date your website was registered. Search engines trust older websites more than new websites.

Reputation Manager

Review Count by Star Rating   ⬆ View in Report

This chart shows you how many 1 star, 2 star, 3 star, 4 star and 5 star reviews you have across the top 5 sites.

Top Review Sites   ⬆ View in Report

This table shows you how many reviews you have on each site and what the star rating is for each site.

On-Site SEO

Page Load Speed   ⬆ View in Report

This is the measure of how quickly your landing page loads when viewed using a desktop device.

We get this score from Google's PageSpeed Insights API, which checks to see if the page uses common performance best practices to load quickly. The faster a page loads the better the experience for your users. Scores range from 0 to 100 points.

Robots.txt   ⬆ View in Report

Robots.txt is a file that sits in your website code. It tells Google which pages on your site to look at and which to ignore. It's important to have a robots.txt file to help Google index all the pages you want it to.

XML Sitemap   ⬆ View in Report

An XML sitemap is like a 'Contents' page for your website. It helps Google to properly index your site, giving it the best possible chance of ranking for relevant searches.

Errors   ⬆ View in Report

Errors are pages (URLs) on your site that return an error because they don't exist anymore or they have a problem. It's important to resolve these errors so that customers don't go to these broken/missing pages. Google can reduce the authority of your site if your error count is high.

Internal Links   ⬆ View in Report

Internal links connect pages on your site to each other. You can use links to tell Google lots about the content of your site.

URLs   ⬆ View in Report

We check your landing page for issues with URL canonicalization. Canonicalization is used to avoid duplication issues when a website has more than one different URL for the same page (e.g. if http://www.example.com and http://example.com display the same page but search engines see two different URLs). If this happens, search engines may be unsure about which URL is the correct one to index. Canonicalization tells search engines which page to list in SERPs.

Dynamic URLs are URLs which use symbols and characters (e.g. http://www.example.com/fm/thread.php?threadid=62636&sort=date) to form the URL rather than 'friendly' words. Static URLs use readable words (e.g. http://www.example.com/forum/threads/learn-about-static-urls) and are better for communicating the content of a page. This is better for customers, and for Google, because what the page is about is much clearer.

SSL   ⬆ View in Report

SSL is a common way to make websites more secure. Adding an SSL certificate to your site makes it safer for users to input data or download data because the transfer of that data is encrypted and harder to intercept.

Page Titles   ⬆ View in Report

Each page on your site has a title which appears in the code of the page and tells Google what each page is about. It's a visible tag that appears in search results and on browser tabs, and it's a very important factor in SEO. Page Titles should be unique to each page and contain your most important keywords.

Google has said that they will give priority in ranking to sites that use SSL over sites that do not.

Page Descriptions ⬆ View in Report

Each page has a description which appears within the code of the page, and is visible in search results. Although Google doesn't see these descriptions as ranking factors, search terms appear in bold when they're displayed in search results, which attract the eye of searchers. Due to this, Page Descriptions should be unique to each page and contain your most important keywords.

Open Graph Tags ⬆ View in Report

Open Graph protocol was developed by Facebook to give website owners an easy way to describe the content of a page so that Facebook can correctly read and reference it. Using Open Graph tags allows you to control what content is shown when a page is shared on Facebook.

Twitter Card Tags ⬆ View in Report

Messages on Twitter are currently limited to 280 characters, which isn't much space to communicate your message. To help websites communicate more, Twitter developed Twitter Cards, which are based on tags that sit in the code of a web page. These enable website owners to provide a lot more information and include images, video and download links that appear inside Twitter. This allows your website's content to stand out much more in tweets that include it.

Image Alt Tags ⬆ View in Report

Alt Text is a method for adding a text description to an image. Search engines can't currently read images to determine their content reliably, so adding 'Alternative Text' lets you tell Google what the image is about. This is a useful way of reinforcing what a web page is about, and giving Google more relevant signals that have a positive impact on your SEO.

H Tags ⬆ View in Report

H tags (or 'header' tags) sit in the code of your site and help to structure your page content in a way that highlights to Google the top-line keywords and topics the page covers. H1 tags (of which there should be only one per page) have a higher SEO value then H2 tags, H2 tags have a higher SEO value than H3 tags, and so on.

Word Count ⬆ View in Report

We analyze all the pages on your site (max 200) and calculate the average number of visible words per page. We also track the pages that have less than 500 visible words per page.

Flash ⬆ View in Report

Flash is a multimedia platform that some websites still use, but that is soon to be deprecated by Adobe. We check your landing page to see if it uses Flash or not.

Google can't easily read Flash and it can block Google from indexing your site. Current website best practice is to avoid using Flash, and use HTML5 instead to achieve the same results. You'll also want to avoid the use of Flash because it doesn't work well (or at all) on mobile web browsers.

Responsive Design ⬆ View in Report

Having a 'responsive' website means the page width and content of each page auto-adjusts depending on the screen size of the device being used to view it. This gives the best possible experience to users who view your site on mobile devices, tablets and desktops. This is better for your users and will encourage them to stay on your site and visit more pages. Google looks favorably on sites that give users the best possible experience so this can have an impact on your search ranking.

Mobile Friendly ⬆ View in Report

With the majority of web browsing now happening on mobile devices it's important that your website works well for mobile users.

Adjusting the content layout is one way to make your site more usable. Other considerations are text size (bigger is better on mobile) and how easy it is for mobile users to click on buttons and links.

We obtain this data from Google's PageSpeed Insights API.

Mobile Page Load Speed ⬆ View in Report

This scores how quickly your landing page loads on a mobile device.

We obtain this data from Google's PageSpeed Insights API, which checks to see if a page has applied common performance best practices, and then reports back with a score of 0-100 points.

Mobile Rendering ⬆ View in Report

Physical Address ⬆ View in Report

These screenshots show how your landing page appears on mobile (left) and tablet (right) devices.

Having your physical address on your website is important for Google Local rankings. Google looks for an address on your site to confirm the address it has on record for you.

Phone Number   ↑ View in Report

Having your Phone Number on your website is important for Google Local rankings. Google looks for a local phone number to confirm where your business is located and to make sure it's consistent across all other listings you might have.

Schema.org Markup   ↑ View in Report

Schema.org provides a set of common 'tags' that can be applied to common items on a website to make it clear to search engines what that content is. It's important to make your content easy to understand and using schema helps with this.

We specifically look to see if your business name, street address and phone number are 'marked up' with the correct Schema.org tags.

Top Keywords   ↑ View in Report

We analyze all the pages on your site (max 200) and filter the visible content to determine the most common keywords used. This is useful for ensuring that your site is truly focused on the right keywords so it's clear to Google what you offer and where you're located.

Analytic Tags   ↑ View in Report

We check your site to see which website analytics solution you use (e.g. Google Analytics). We report on those that we find and if you're also making use of Google Tag Manager (GTM), which is a simple way of adding analytics tags to your code.

www.brightlocal.com