

Custom

09/01/2021

02/20/2023

Use real-time estimates

### Content type

- All
- Organic
- Paid and earned

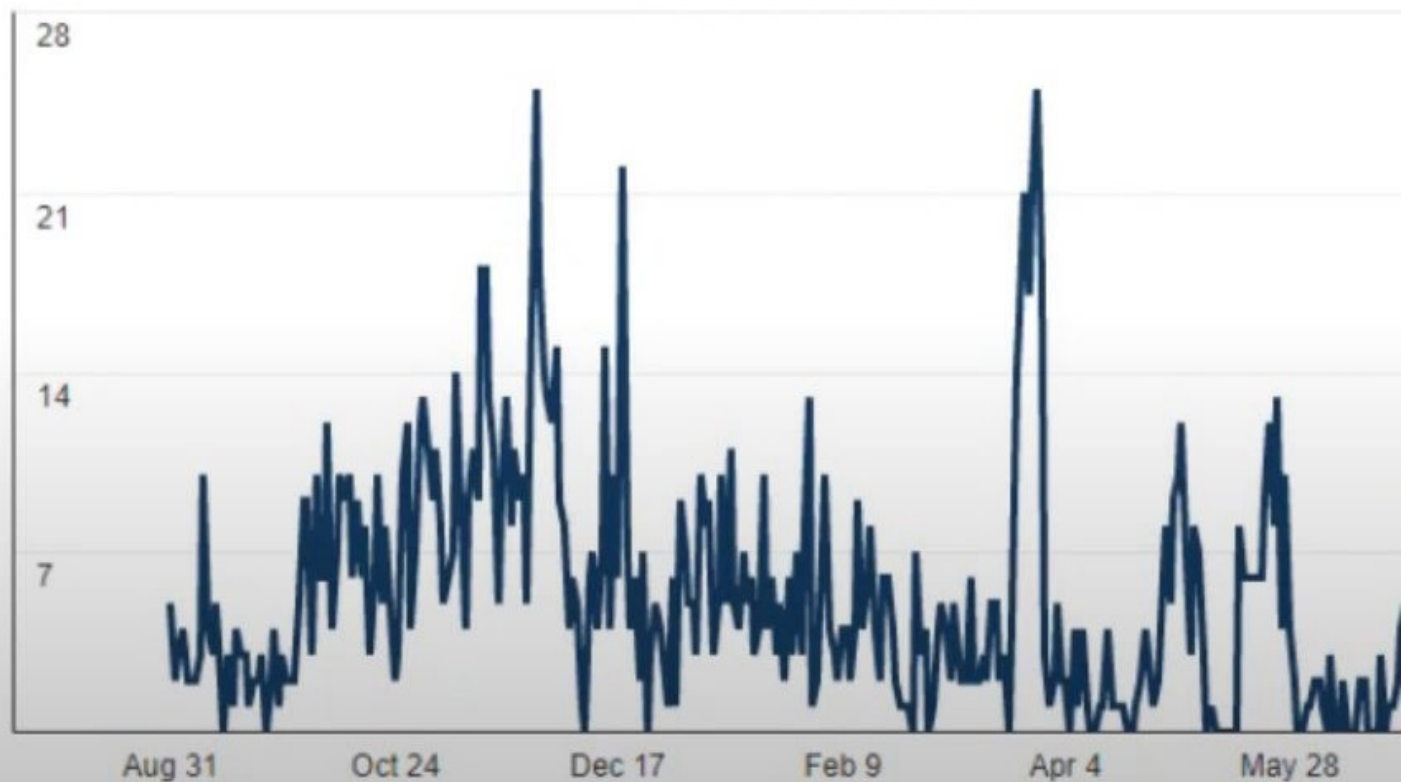
### Device

- All
- Mobile

All Pins Standard Pins Product Pins Idea Pins Video Pins

## Standard Pin performance over time


Metric Impressions



Pin drafts (1)



Create new

 Schönheit Simpla 360  
30 days until expiration

Create Pin  
Working on: Your profile

Changes stored! **Publish**



Title  
Schönheit Simpla 360

Description  
Simpla360 ist eine KI-gestützte Omnichannel-Plattform für Kundenerfahrung und Support, die es Unternehmen ermöglicht, nahtlos über mehrere Kanäle mit Kunden zu interagieren und so die Effizienz und Personalisierung des Supports zu verbessern.

Link  
<https://gesundheitundschonheit257.blogspot.com/2025/01/ubermaige-ha...>

Board  
Simpla 360

Tagged topics (0)  
#simpla360, #simpla\_360\_germany, #simpla\_360\_serum\_germany, #simpla...

Don't worry, people won't see your tags



# Create campaign ?

Draft actions ▾ Manual Campaign ▾

Consideration campaign, 1 ad group

2025-03-28 06:51 UTC | ...

2025-03-28 06:51 UTC | Ad...

- Targeting
- Budget and schedule
- Optimization and delivery
- Ads

Duplicate ad group

New ad group

**Publish**

Review

Add an audience list (optional) ▾

Interests and Keywords ?  
Interests: 30 interests  
Keywords: None  
Performance+ targeting: On

Demographics ?  
Gender: Female only  
Age: All ages  
Location: All Germany  
Language: German only  
Device: All devices

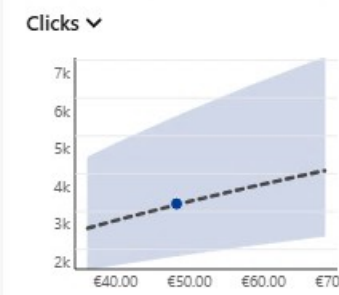
Placement and Tracking ?  
Placement: Browse and search  
Tracking URLs: None

Save as template

## Campaign weekly estimated results Beta

Estimated delivery results are not guaranteed outcomes. ⓘ

Weekly clicks ⓘ 2k - 5k  
CPC (in EUR) ⓘ €0.07 - €0.22



## Potential audience size for this ad group

Monthly active ads audience  
7.55m-12.6m



Gesundheit und Schönheit



Created Saved



Gesunde...

18 Pins 5d



Weihnachtsnägel Troppe...

16 Pins 5d



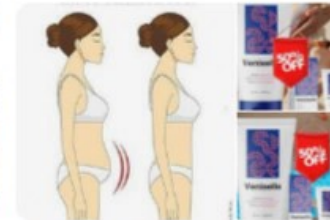
Die Kunst der...

74 Pins 2mo



Gesundheit Veniselle

16 Pins 2mo



Fit und Schön

20 Pins 3mo



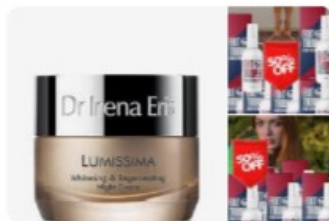
Foot Trooper

39 Pins 3mo



Ausstrahlung & Wellness

15 Pins 3mo



Erhöhen Sie Ihren Glanz

27 Pins 3mo



veniselle

5 Pins 3mo



Gesundheit und Schönheit

62 Pins 3mo



Ihre Gesundheit, Ihre...

30 Pins 3mo



Natürlich strahlen

18 Pins 3mo





Gesundheit und Schönheit



Created Saved



Gesundheit Simpla 360



Gesundheit und Schönheit Simpla 360



Schönheit Simpla 360



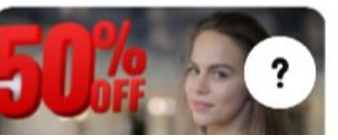
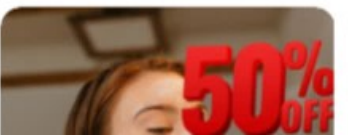
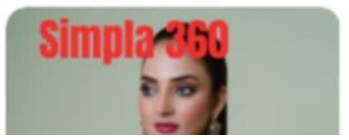
Simpla 360



Simpla 360



Simpla 360



# Analytics

Overview

Conversion insights

Additional insights

Audience insights

Pinterest Trends



Simpla 360

Organic

Your Pins



Created March 6, 2025

er

Organic

Your Pins

er

Organic

Your Pins

er

Organic

Your Pins

er

Organic

Your Pins

er

Organic

Your Pins



Foot Trooper

Organic

Your Pins

### Total conversions

Revenue

**\$16.7k** ↑ 32%

Page visits

**2.3k** ↓ 12%

Add to cart

**873** ↑ 31%

Checkouts

**110** ↑ 3%

Average order value

**\$151.82** ↑ 17%

### Revenue split by paid and organic

● Paid unassisted

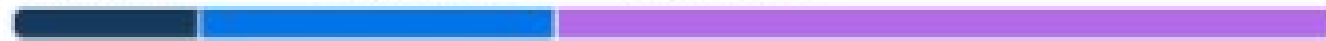
**\$2.7k** ↑ 22%

● Paid assisted

**\$5.1k** ↑ 3%

● Organic

**\$9.9k** ↑ 3%



### Activity funnel

Total audience

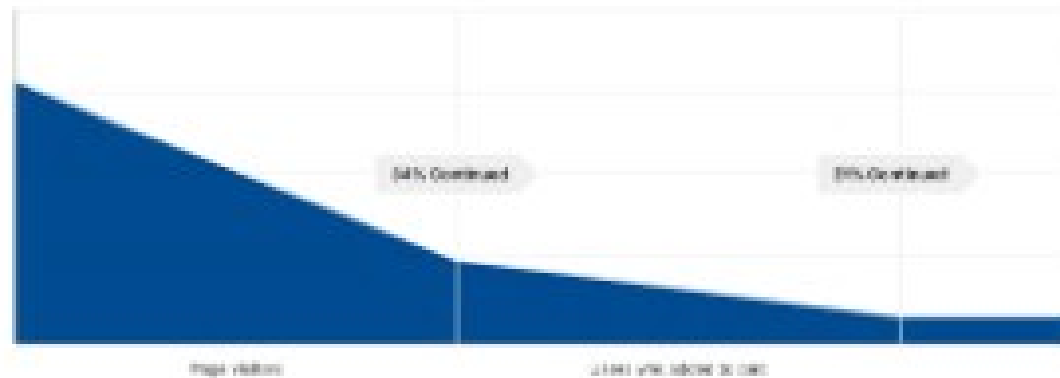
**8.6k** ↑ 3%

Purchasers

**103** ↑ 3%

Purchase rate


**1.2%** ↑ 3%



**Top converting Pin**

31 checkouts



 **Gesundheit und Schönheit**



Hautpflege verändert. Ihre strahlende Gesundheit und ihr innerer Frieden inspirierten andere und... more

[gesundheitsundschonheit495.blogspot.com](https://gesundheitsundschonheit495.blogspot.com)

Edit profile



Created Saved



https://de.pinterest.com/pin/989806824365452601/



Custom

09/01/2021



02/20/2023



Use real-time estimates

Content type

- All
- Organic
- Paid and earned

Device

- All
- Mobile

All Pins

Standard Pins

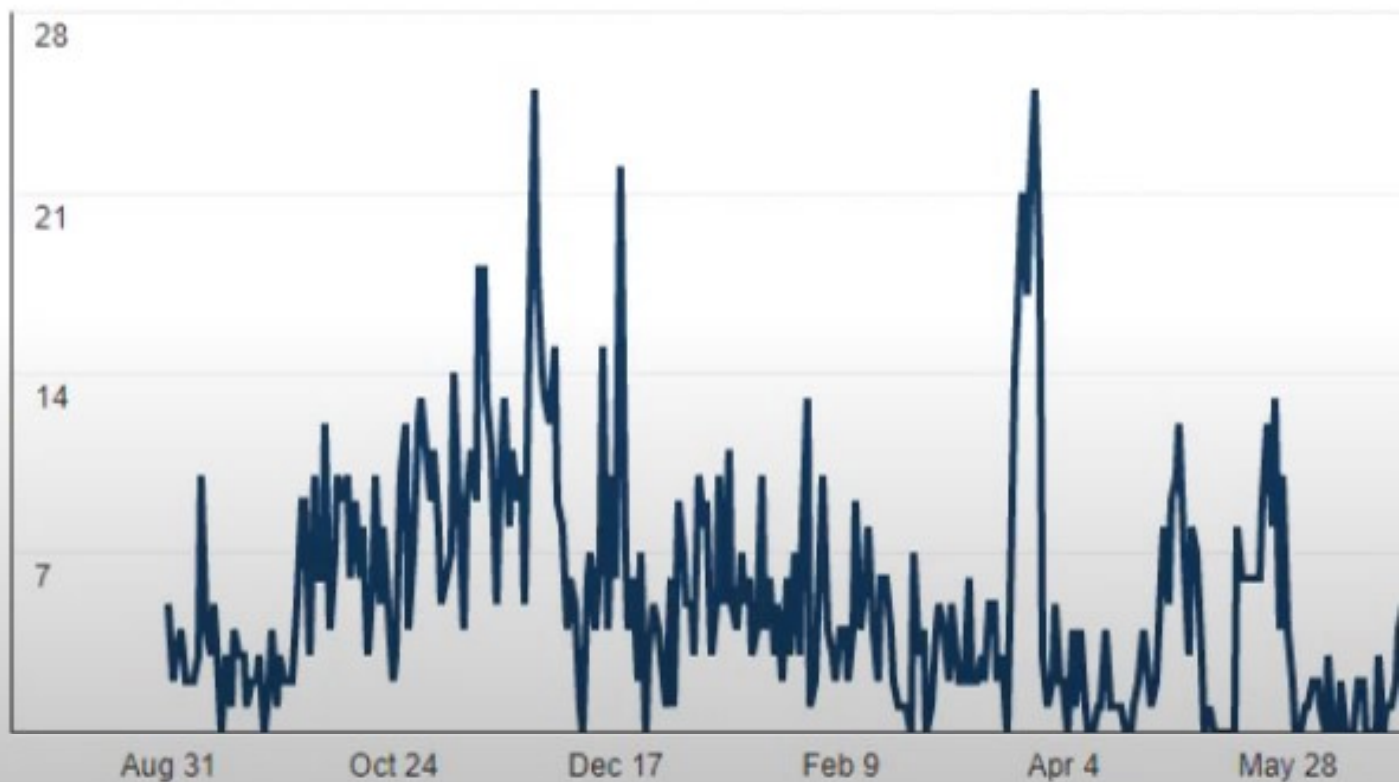
Product Pins

Idea Pins

Video Pins

## Standard Pin performance over time

Metric Impressions





Gesundheit und Schönheit



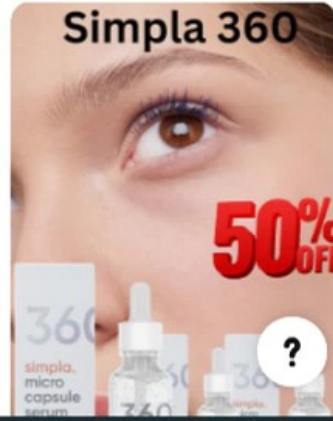
Hautpflege verändert. Ihre strahlende Gesundheit und ihr innerer Frieden inspirierten andere und... more

gesundheitundschonheit495.blogspot.com

Edit profile



Created Saved

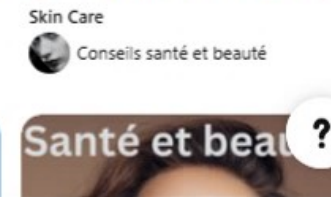




Simpla 360 Bestes Hautprodukt der...  
Diät und Gewichtsverlust



Simpla 360 das beste...  
Schönheit und Gesundheit







Simpla 360 das beste...

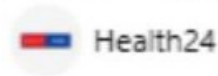
Schönheit und Gesundheit



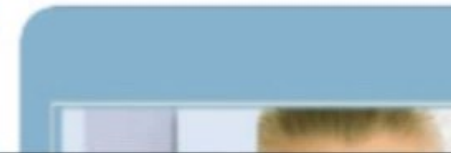
Wie vermeidet man es, sich im...



Benefits of Simpla 360



Gesundheit und Schönheit (Si...





All Pins

Standard Pins

Product Pins

Idea Pins

Video Pins

## Standard Pin performance over time

Metric

Engagements

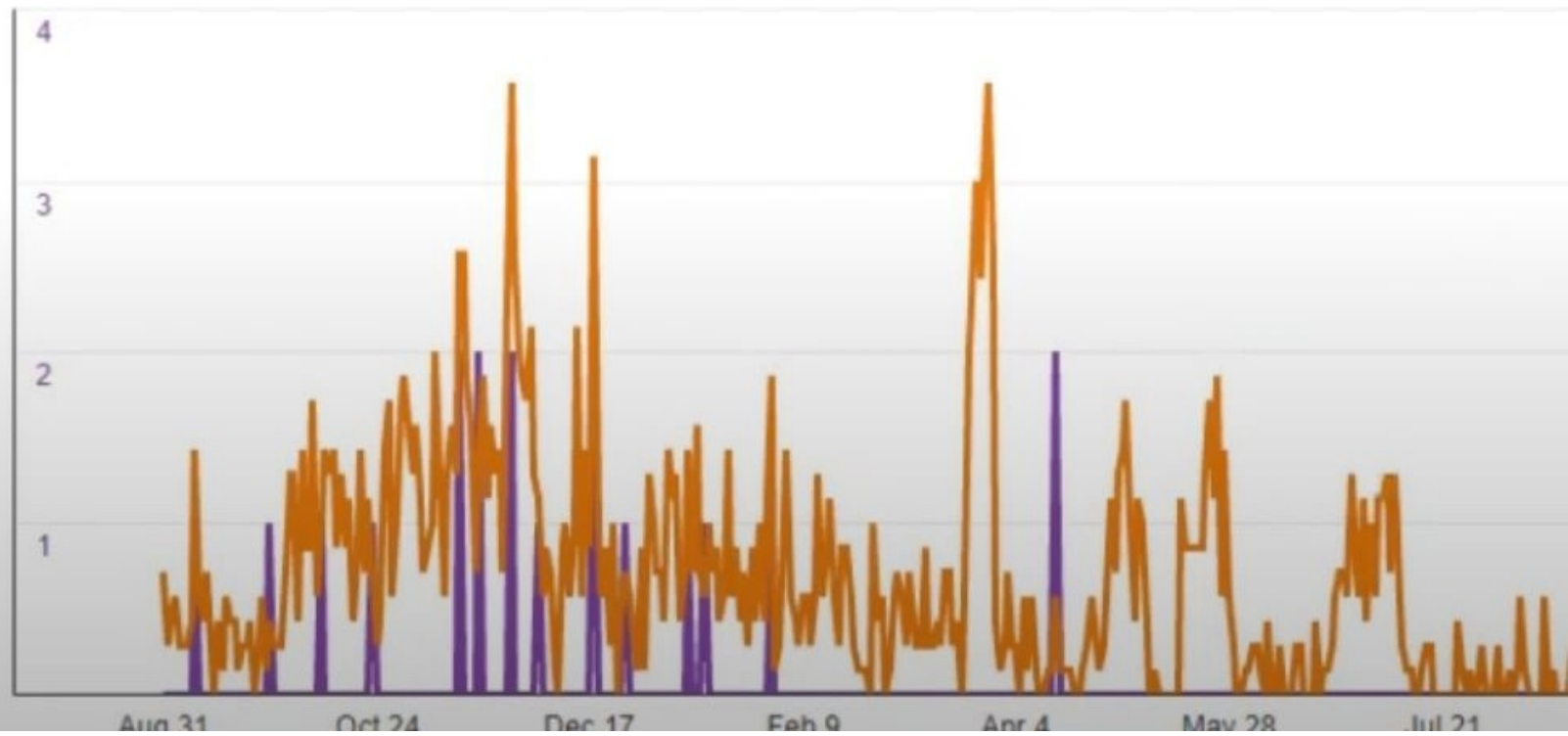


Metric

Impressions



### Engagements



Conversion insight Beta

Revenue ⓘ

**€886.00**

Page visits ⓘ

**9.88k**

Add to basket ⓘ

**252**

Checkouts ⓘ

**22**

Average order value ⓘ

**€40.27**

Content type

Attributed action

● Organic
 ▲ Paid assisted
 ■ Paid unassisted

